



START-UP NATION MEETS SOCIAL INNOVATION

Community Trip to Israel

April
20–26,
2020



Coined "**Start-Up Nation**" more than a decade ago, Israel has grown to be one of the world's most exciting destinations for **innovative social solutions**. Thousands of Israeli start-ups, established companies, incubators, and nonprofits are dedicated to living their **Jewish values** and solving the world's most pressing social challenges. Israel has become a magnet for investors and philanthropists looking to build and scale solutions to global crises in water, poverty, hunger, health, energy, and the environment.

JOIN US and meet inspiring change-makers, prominent CEOs, social entrepreneurs, investors and policymakers. Explore the factories, social enterprises, incubators, and research facilities that are leaders in building investable companies and financially sustainable solutions to the world's most urgent problems.

In the shadow of the Old City, we will witness the dichotomy of cutting-edge social innovation juxtaposed to ancient Jerusalem. **We'll visit Tel Aviv** to learn how technology and social change combine to benefit people, planet and profit. And we'll see how the Start-Up Nation culture in the **South of Israel** is making the desert bloom with technological advances that address both regional and global challenges.



A Partnership between the Jewish Community Foundation and the Jewish Federation of San Diego



Trip Highlights Include:

- Meet with CEOs and senior executives from innovative companies and organizations such as **Soda Stream**, **Google**, the R&D Center of **Mobileye** and **Innovation Africa**, which received the UN Innovation Award.
- Hear from **Jon Medved**, CEO of **OurCrowd**, to learn about their dynamic equity crowdfunding platform for social change.
- Meet with prominent philanthropists, social activists and venture capitalists such as **Raya Strauss (Strauss Investment Company)**, **Danna Azrieli (The Azrieli Group)**, **Chemi Peres (Pitango Venture Capital)**, and **Erel Margalit (Jerusalem Venture Partners)**.
- Get to know entrepreneurs at the **SouthUp** start-up incubator in sister city Sha'ar HaNegev, the region bordering Gaza, started with funding from the San Diego Jewish community.
- Participate in an Israeli-style Shark Tank pitch competition with young entrepreneurs.
- Meet with the Chairman of the **Israel Innovation Authority** and leaders of the country's growing impact investing ecosystem.
- Enjoy unique culinary experiences in Israel's burgeoning world-class food scene including a night-walk through the bakeries of Jerusalem.
- Experience local home hospitality for Shabbat.

** All meetings subject to change*

We hope you will **join us to experience the dynamic Israel** that is not portrayed in the media or commonly found in tourist guidebooks. We are happy to work with you to extend the itinerary before or after this trip.

