



**FOR RELEASE:  
March 1, 2016**

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**JEWISH COMMUNITY FOUNDATION AWARDS**  
**SHEILA POTIKER ENDOWMENT LEADERSHIP AWARD TO**  
**SOILLE SAN DIEGO HEBREW DAY SCHOOL AND**  
**TIFERETH ISRAEL SYNAGOGUE**

**SAN DIEGO** – March 1, 2016 – The Jewish Community Foundation of San Diego (JCF) has awarded Soille San Diego Hebrew Day School and Tifereth Israel Synagogue with the annual Sheila Potiker Endowment Leadership Award for their exceptional achievements as participants in the Foundation’s Endowment Leadership Institute (ELI). The award, established by the Potiker family, honors the memory of Sheila Potiker and her contributions to the ELI program, her leadership at the Foundation, and the deep and meaningful way she changed the San Diego Jewish community for the better. Sheila was chair of the Foundation when the ELI program was developed over 10 years ago.

The two organizations are receiving the award for their outstanding commitment to their legacy programs. Their creative, consistent donor engagement through the *Create a Jewish Legacy* program has earned them this recognition.

A \$3,600 grant accompanies each award, designated for professional development, legacy donor recognition or other endowment building efforts. The awards will be presented at a future ELI community workshop.

Rabbi Leonard Rosenthal of Tifereth Israel Synagogue stated, “We are deeply honored to receive this award. The Jewish Community Foundation’s ELI program has been a blessing for our community, and our congregation is fortunate to have so many members who have already committed to ensuring Tifereth Israel Synagogue’s financial future.”

Todd Salovey, ELI Volunteer for Soille Hebrew Day, expressed, “What wonderful news – and of course the best part is all the inspiration and education we have gotten through JCF. Thank you, so much.”

Miriam Wrotslavsky, also a volunteer for Hebrew Day, said, “Mazel Tov! I know that Soille Hebrew Day worked really hard on this project and utilized JCF’s tips, advice, input and feedback. Thank you so much for the ELI community workshops and all of your help!”

In addition, Sharleen Wollach, JCF Vice President, Operations shared that the Jewish Community Foundation is pleased to support all of the ELI organizations by providing simple and complimentary services for donors to document their legacy plans to one or many organizations, as part of the Endowment Leadership Institute program.

Established in 2004, ELI convenes leaders of Jewish organizations, day schools and synagogues to learn about building endowments. To date, over 1,100 families have created legacies with hundreds of millions of dollars in estimated planned gifts. More than \$43 million has already been received by organizations through both bequests and current endowment gifts. The Foundation’s ELI program has become the model for dozens of other Jewish communities nationwide.

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**About the Jewish Community Foundation**

*The Jewish Community Foundation partners with individuals, families and community organizations to help them achieve their philanthropic goals. During fiscal year 2014-15, the Foundation awarded and facilitated \$107 million in 6,100 grants to more than 1,400 Jewish and general organizations in San Diego, Israel and around the world. The Foundation manages nearly \$300 million in assets and has facilitated more than \$1 billion in grants since 1967. The Foundation is a national model for its legacy endowment building and youth philanthropy programs. Visit the Jewish Community Foundation at [www.jcsandiego.org](http://www.jcsandiego.org) or call 858-279-2740.*

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