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# Philanthropy NewsQuarterly

A publication of the Jewish Community Foundation of San Diego  
online at [www.jcfsandiego.org](http://www.jcfsandiego.org)

## OUR MISSION

*To promote philanthropy through meaningful partnerships with donors and community organizations in achieving charitable goals*

*To increase current and future support for a vibrant and secure Jewish and general community in San Diego, Israel and around the world.*

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## Foundation Wins Governance Award

The Jewish Community Foundation has won the Kaleidoscope Award for Exceptional Governance, awarded by the University of San Diego's School of Leadership and Education Sciences. The committee of judges cited the Foundation's:

- Transparency
- Network of volunteers who participate in the Board and committees
- Efforts to promote leadership and good governance among community organizations

In presenting the award, Liz Shear, director of USD's Institute for Nonprofit Governance, said, "The Jewish Community Foundation is an impeccable organization and a credit to the San Diego community. The Board brings precision, rigor and excellence to bear in its governance processes and practices."

The JCF's values are founded on sound governance as a means of building donor confidence and increasing grants to the community. Marjory Kaplan, CEO of the Foundation, said, "We believe the Foundation's role as a fiduciary requires top-notch governance, and it is a responsibility that we take very seriously."

**"The difference between responsible and exceptional boards lies in thoughtfulness and intentionality, action and engagement, knowledge and communication."**

FROM BOARDSOURCE,  
AN ORGANIZATION  
DEDICATED TO INCREASING  
THE EFFECTIVENESS  
OF NONPROFITS BY  
STRENGTHENING  
THEIR BOARDS  
[WWW.BOARDSOURCE.ORG](http://WWW.BOARDSOURCE.ORG)

Nearly 500 donors and 25 community organizations partner with the Foundation to achieve their philanthropic goals and to increase current and future support for a vibrant and secure Jewish community in San Diego, Israel and around the world. The Foundation is the largest grant maker in San Diego County, with assets of \$259 million. In the last decade, the Foundation has distributed nearly \$400 million of charitable gifts.



 **Jewish  
Community  
Foundation**  
San Diego

## Celebrate 40 Years of Giving on May 31

The Foundation's 40th Anniversary Celebration will be an elegant, high-energy evening, a once-in-a-generation event to honor 40 years of charitable giving to the San Diego community.

### Special Thank You to Event Underwriters:

Carleton Management, Inc.  
DLA Piper US LLP  
San Diego National Bank  
Scripps Investments & Loans, Inc.  
  
Goldman, Sachs & Company  
AKT LLP

*List in formation*

To be held on Thursday, May 31, from 5:00 to 7:30 p.m., the event will take place at the San Diego Museum of Man. The celebration's Honorary Committee is chaired by Murray and Elaine Galinson and is composed of Board members, Past Presidents and their spouses.

At 40, the Jewish Community Foundation is the oldest foundation in San Diego. According to Jewish texts and traditions, the number 40 symbolizes a generation, a cycle, and an opportunity for new understanding. As the Foundation celebrates its 40th anniversary, it is appropriate that we honor and celebrate the collective vision that has helped build a vibrant San Diego.

Celebrants will be the first to preview *Journey to the Copper Age*, an Israel Museum exhibit, which opens at the Museum of Man in June. This landmark show portrays a research expedition led by UCSD's Dr. Thomas Levy that connected Israeli, Jordanian and American scholars.

For an invitation or additional information, please contact Jaclyn Adler at [jaclyn@jcfsandiego.org](mailto:jaclyn@jcfsandiego.org) or 858-279-2740.

## Entrepreneurship and Philanthropy: A Match for the Community

The Foundation hosted a lively and idea-packed panel discussion on Entrepreneurial Strategies and Philanthropy on February 22, 2007. The interactive discussion on applying entrepreneurial principles and practice to philanthropy emphasized:

- Finding your passion and focusing giving to causes within your interest area
- Conducting careful research before funding organizations
- Taking risks on new ideas and programs when overseen by trusted individuals
- Partnering with organizations not only through contributions of money but also sharing expertise and time
- Carefully tracking the outcomes of funded programs



*Left to right: David Kabakoff, Foundation Board member; Marjory Kaplan, Foundation CEO; Dr. Andrew Viterbi, Foundation past president, San Diego community leader and philanthropist; Alan Viterbi, past president of Congregation Beth El and the San Diego Jewish Academy; Eric Benhamou, chairman and CEO of Benhamou Global Ventures, LLC, chairman of the Board of 3Com Corporation and Palm, Inc., and chairman of the Israel Venture Network; Jan Tuttleman, Foundation vice chair*

## Web Resources on Strategic Philanthropy:

### San Diego Grantmakers

[www.sdgrantmakers.org](http://www.sdgrantmakers.org)

### Jewish Funders Network

[www.jfunders.org](http://www.jfunders.org)

### National Center for Family Philanthropy

[www.ncfp.org](http://www.ncfp.org)

### The Philanthropic Initiative

[www.tpi.org](http://www.tpi.org)



# Tell Your Children and Grandchildren About *Tikkun Olam* Camp 2007

An exciting opportunity awaits high school students this summer: the Foundation's brand-new *Tikkun Olam* Camp. The Camp will engage students entering ninth to twelfth grades in an experiential program in which they will learn about community needs and how to make strategic and informed philanthropic decisions.

From July 30 to August 5, 2007, teens will:

- Learn about the Jewish values related to giving
- Conduct site visits of nonprofit organizations
- Award funds that the students will contribute and the Jewish Community Foundation will match
- Attend behind-the-scenes tours of theatres and museums

- Engage in team-building exercises to promote new friendships
- Participate in a family day of community service on Sunday, August 5

Please submit the names of interested high school students who would like to earn up to 30 community-service hours to Marissa Garfield, director of the Community Youth Foundation, at 858-279-2740 or email [marissa@jcfsandiego.org](mailto:marissa@jcfsandiego.org).



## foundation news

### Matching Grant Incentive Program Attracts 60 New Donors

In record time, community members have established 60 new donor advised funds at the Jewish Community Foundation through the Foundation's Matching Grant Program. Taking advantage of the Foundation's offer to match each fund's first grant of up to \$1,000 to a Jewish organization, new donors gave generously.

Donors chose these organizations to receive their matching grants:

*Beth El Endowment Foundation*

*Camp Mountain Chai*

*Community of Israelis in San Diego*

*Congregation Beth Israel*

*Congregation Dor Hadash*

*Friends of the IDF*

*Hillel of San Diego*

*Jewish Family Service of San Diego*

*Jewish National Fund*

*Kadima Independent Day School*

*Ken Jewish Community*

*Lawrence Family JCC*

*San Diego Jewish Academy*

*Seacrest Village Retirement Community*

*Temple Chaverim (New York)*

*Temple Adat Shalom*

*Tifereth Israel Synagogue*

*United Jewish Federation of San Diego County*

A warm welcome to the following families who established funds with the Foundation through mid-April:

*Acheatel Family*

*Applebaum Family*

*Joyce Axelrod*

*Bockoff Family*

*Campbell Family*

*Edward and Pamela Carnot*

*Ellis and Bonnie Diamond*

*Emily Eibl (Bat Mitzvah)*

*Batsbeva and Michael Feldman*

*Harry Foster (Bar Mitzvah)*

*Samuel and Heidi Golding*

*Lantzman Family Scholarship*

*Selma Malk*

*Lorraine and Craig Mautner*

*Nussbaum Family*

*Sands-Weinstein Family Two Moms One Family*

*Christian and Melissa Tresse Charitable*

*Vollrath Family*

*(3) Anonymous*



## Surpassing ELI Goals

Through the Endowment Leadership Institute (ELI), more than 440 families have stepped forward to promise legacy gifts of an estimated \$108.5 million to the Jewish community in San Diego, Israel and worldwide. ELI engages lay and professional leaders from 20 local agencies, synagogues and day schools in a comprehensive training program to establish bequests and other estate gifts. These bequests will build future endowments for the Jewish community. Of the first group of participating organizations, all have succeeded in establishing legacy gifts and several have surpassed their three-year goals.



*Rabbi Leonard Rosenthal (left) and Susie Lerner (right) of Tifereth Israel Synagogue accepted from the Foundation's Gail Littman the final installment in the Foundation's \$36,000 Endowment Leadership Institute grant. ELI participating organizations receive the grant installments once they achieve legacy goals.*

## Welcome New Staff

The Jewish Community Foundation is pleased to welcome four talented new professionals to its staff.

### **Director of Business Development Julie Bronstein**

most recently was a non-profit consultant. Previously, she worked as director of government affairs for Verizon and manager of government relations for the Motion Picture Association of America.

### **Director of Marketing and Communications Emily**

**Jennewein** had a Web design and communications business and served as

corporate webmaster at Knight Ridder, then the second largest newspaper publisher in the United States. Earlier, she worked at The Coca-Cola Company in shareholder services and financial communications.

### **Staff Accountant Zoraida "Z"**

**Gudino** came to the Foundation from Whispering Winds Catholic Camp & Conference Center where she served as business manager.

### **Event Coordinator Jaclyn Adler**

was Estates Director for Barry Estates Realty and worked at Jimmy Kimmel Live and Miramax Studios.



## board+staff

### Executive Committee

#### **Chair**

Sheila Potiker

#### **Vice Chair and Chair Elect**

Murray Galinson

#### **Vice Chairs**

Emily Einhorn

Joan Jacobs

Jan Tuttleman

#### **Treasurer**

Paul Nierman

#### **General Counsel**

Lawrence Sherman

#### **Secretary**

Jane Scher

#### **Past Presidents**

Edgar Berner

Andrew Viterbi

#### **UJF President**

Kenneth Polin

#### **Chair, Leadership Council**

Elaine Galinson

#### **Chief Executive Officer**

Marjory Kaplan

### Directors

Elaine Chortek

Joseph Cohen

Claire Ellman

Elliot Feuerstein

Henry Haimsohn

Gary Jacobs

David Kabakoff

Martin Klitzner

Robert Lazarus

David Mandelbaum

Andrew Ratner

Jeffrey Silberman

Brian Tauber

Jerome Turk

Andrew Viterbi

David Wax

Eric Weitzen

### Staff

Marjory Kaplan

Jaclyn Adler

Julie Bronstein

Marissa Garfield

Meryl Goldberg

Zoraida Gudino

Sarah Hoisington

Emily Jennewein

Gail Littman

Jeremy Pearl

Charlene Seidle

Traci Serrano

Jamie Zander

Cynthia Zena

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