



# Philanthropy NewsQuarterly

A publication of the Jewish Community Foundation of San Diego  
online at [www.jcfsandiego.org](http://www.jcfsandiego.org)



## Foundation Addresses Economic Uncertainty Through Granting and Education

The current economic crisis affects everyone. Yet the most vulnerable in our community are feeling the greatest pain. Hundreds of community members are suffering, many forced to choose between basic needs and participation in the community.

Amidst so many needs, Foundation donors and leaders have responded resolutely. "In many respects, the Foundation was established for times like these. Generations of San Diego Jews have built this foundation with their generosity, as well as their wisdom, to be ready to respond when the need is greatest," noted CEO **Marjory Kaplan**, reflecting on the economic crisis.

**Strong Granting:** More than 1,000 community members who partner with the Foundation for their giving demonstrated extraordinary generosity this year. The Foundation awarded and facilitated more than 5,000 grants totaling nearly \$60 million to 1,000 organizations in critical areas such as health and human services, education and the arts.

**Needs Assessed and Economic Recovery Fund Established:** Together with the United Jewish Federation of San Diego County, the Foundation established the San Diego Jewish Community Economic Recovery Fund. Through a series of community summits, focus groups and individual discussions, the Foundation and the Federation identified the key needs of community members and prioritized three focus areas for the Fund:

- Emergency Services
- Moving Individuals and Families Out of Crisis
- Scholarships to Maintain a Caring Jewish Community



*Jewish Family Service of San Diego CEO Jill Borg Spitzer and Leichtag Family Foundation CEO Jim Farley at a recent Foundation convening.*

**Convening and Educating:** The Foundation has played a key role in bringing funders together with nonprofit leaders to develop creative solutions to help those in need. Recently, the Foundation co-sponsored *The Changing Face of Poverty in San Diego* with San Diego Grantmakers. The Foundation also commissioned a study on hunger needs in San Diego and is working with the San Diego Hunger Coalition on action steps.

**While these are surely troubled times, they are also times of immense and historic opportunity.** Using creativity and wisdom, Foundation donors are seizing these opportunities and ensuring that our community emerges from crisis stronger and renewed.

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## ELI and GLI Help Keep Community Strong Through Challenges

Sharing resources, best practices and effective strategies makes sense in the best of times. During an economic downturn, these practices become absolutely crucial.

The Foundation's Endowment Leadership Institute (ELI), a community-wide program to establish bequests, and the Governance Leadership Institute (GLI), a two-year collaborative initiative to strengthen governance practices for San Diego's Jewish organizations, schools and synagogues, have brought the community together in unprecedented ways.

Legacies for the community through ELI have surpassed expectations, particularly in the last nine months

as families refocus on effective future financial planning and security. Since July 2008, more than 145 community members have stepped forward to keep San Diego's Jewish community strong for many generations to come.

"ELI has changed the culture of giving in San Diego's Jewish community, significantly raising awareness of the ease and impact of legacy giving," noted ELI Chair **David Wax**. "Particularly in a time of economic challenge, it's important to focus both on short and long term. What we do today can powerfully impact the future in positive ways."

Both ELI and GLI provide many opportunities for lay and professional leaders from every major Jewish



*Community Leaders Andrea Oster, left, and Sherron Schuster, right, at ELI/GLI forum.*

institution in San Diego to come together to share ideas, resources and strategies. The convenings build community cohesiveness and imbue a powerful spirit of collaboration. At no time is such working together more important than during an economic downturn.

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## Increase Your Philanthropic Impact With an Extra \$1,000 to Give Away

### *What Would You Do With an Additional \$1,000 for Your Tzedakah?*

Establish a donor advised fund of at least \$10,000 with the Jewish Community Foundation now and we will match your first grant to any Jewish organization up to \$1,000, giving you more to help the community at a time of profound needs. Act quickly before all the slots are filled. The first 50 funds established by September 2009 qualify for the match; fewer than 20 slots remain.



*Active community volunteers **Francine and Phil Ginsburg** used their matching grant to support the award-winning San Diego Jewish Film Festival which Francine chairs. The Film Festival is a program of the **Lawrence Family Jewish Community Center's San Diego Center for Jewish Culture**.*



*New to the community but a longtime philanthropist and supporter of Israel, **Nina Madden Sabban** used her matching grant to support the **American Society for Technion**.*

## Welcome New Board Members and Chair Elect

The Foundation recently announced the election of three San Diego community and business leaders to its Board of Directors. **Barbara Bry**, **Susanna Flaster** and **Leo Spiegel** joined the Board for three-year terms on July 1.

"Barbara, Susanna and Leo each bring creativity and a wealth of leadership experience to their new role as Jewish Community Foundation Board members", noted **Murray Galinson**, Foundation Board Chair. "Their wisdom and talents will help assure the Foundation's ability to enhance the community—for now and for generations to come." The new Board members are distinguished by their records of service to the community and professional careers.

Emily Einhorn was appointed Chair Elect at the 2009 June Board meeting. She will succeed Murray Galinson effective July 1, 2010. "I am so pleased that Emily has agreed to serve as Chair Elect, and I look forward to working closely with her," said Galinson.



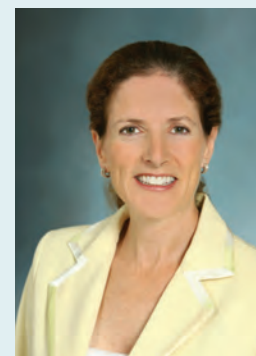
Barbara Bry



Susanna Flaster



Leo Spiegel



Emily Einhorn

## Welcome New Funds

*Carleton Management, Inc.*

*San Diego Jewish Community  
Economic Recovery*

*The Gleiberman Family*

*Yoni & Lori Kassir Charitable*

*Allison and Robert Price*

*Elizabeth Rose*

*Tabak Family*

## Donor Spotlight

### Philanthropist Laura Galinson Honored for Devotion to Community

Recognized for her enthusiasm, leadership and compassion, philanthropist **Laura Galinson** was recently presented with the Marla Bennett Humanitarian Award by the San Diego Chapter of American Friends of Magen David Adom. The award is presented annually to a community leader who actively seeks to make the world a better place and reflects the legacy of Marla Bennett.

"Something bigger than myself brought me to this place, this life, and this purpose," said Galinson during her award acceptance speech.





## board+staff

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Chair Elect  
Emily Einhorn

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Jane Scher  
Jan Tuttleman

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Jerome Turk

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Lawrence Sherman

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Jeffrey Silberman

Immediate Past  
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Sheila Potiker

Chair, Jewish  
Women's  
Foundation

Elaine Galinson

Chief Executive  
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Marjory Kaplan

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Rodney Stone  
Jerome Katzin  
Nessim Tiano  
Stanley Foster\*  
Herbert Solomon  
Victor Schulman\*  
Carl Esenoff\*

\*of blessed memory

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Joseph Cohen  
Claire Ellman  
Susanna Flaster  
Marcia Hazan  
Martin Klitzner  
Robert Lazarus  
Andrea Oster  
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Sheryl Rowling  
Sherron Schuster  
Leo Spiegel  
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David Wax

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Hana Kwon  
Gail Littman  
Barbara Marcus  
Jeremy Pearl  
Gabriel Roseman  
Jeremiah Sacksteder  
Charlene Seidle  
Traci Serrano  
Sharleen Wollach  
Jamie ZanderYouth Philanthropy Alumnus Max Einhorn Will Receive  
Diller Teen Tikkun Olam Award

Youth Philanthropy alumnus **Max Einhorn** was recently awarded the prestigious Diller Teen Tikkun Olam Award for community service. He will receive \$36,000 for this honor, for which the Foundation was proud to nominate him.

The award recognizes Max's efforts in developing and spearheading The Entrepreneurs Club, an initiative at La Jolla High School, to actively prepare for disasters in collaboration with the business community. Max conceived the idea after witnessing firsthand the devastating impact of the 2007 Wildfires in San Diego. He is also a founding member of the Hand Up Youth Food Pantry at Jewish Family Service.

## 2009 Tikkun Olam Camp

In June, 10 young philanthropists participated in this year's Tikkun Olam Camp, allocating a total of \$12,500 to various nonprofits throughout the community. These dollars are contributed by camp participants and matched by Foundation donors.



*Tikkun Olam Campers participated in a volunteer project at Interfaith Community Services.*

Tikkun Olam Camp is a one-week day camp that provides students with a unique opportunity to learn about the needs in San Diego while earning community service hours and building friendships.

The campers will reunite in July to present checks to the recipient organizations.

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## our mission

*To promote philanthropy through meaningful partnerships with donors and community organizations in achieving charitable goals.*

*To increase current and future support for a vibrant and secure Jewish and general community in San Diego, Israel and around the world.*