



# Philanthropy NewsQuarterly

A publication of the Jewish Community Foundation of San Diego  
online at [www.jcfsandiego.org](http://www.jcfsandiego.org)



## Foundation Donors Repair the World

After celebrating a record-breaking year of grants, the Foundation continues strong levels of giving in 2010. Distributions positively impact every segment of our community and are making a global difference.

### Feeding Those in Need at Passover



*Hillel students celebrate Passover with a picnic on campus.*

"Let all who are hungry come and eat." These are the words recited each year by Passover celebrants.

Putting this call into action, **Joe and Sima Oppenheimer** granted to

**Mazon: A Jewish Response to Hunger** to raise awareness of hunger needs and provide food to those who cannot afford a balanced diet. In addition, several families gave to **Hillel of San Diego** which welcomes hundreds of students at eight campuses around the county for Seders and daily Passover meals.

### Rescue and Relief in Crisis

The devastating earthquakes in Haiti and Chile left thousands of people without adequate food, shelter, healthcare and basic infrastructure. Schools, hospitals



*Hospital patients and their families receiving prepared meals in Haiti provided by the American Jewish Joint Distribution Committee.*

and thousands of homes were destroyed; many lost loved ones and all of their belongings.

Alerted to giving opportunities through the Foundation's online system, nearly 180 donors quickly

stepped up to recommend more than \$200,000 in grants to provide immediate assistance to victims in Haiti and Chile in the weeks following the tragic events.

### Advocacy and Education Through Film

When **Peter and Linda Levine** recently established a fund at the Foundation, their first grant was directed to the award-winning **San Diego Jewish Film Festival of the Center for Jewish Culture of the Lawrence Family Jewish Community Center JACOBS FAMILY CAMPUS**. They joined scores of other Foundation donors who support the Festival's cultural offerings and enriching experiences for all.

"Film is a terrific way for people of different backgrounds and ages to come together and be moved and inspired," noted Linda. "It's a powerful educational tool as well."

## Providing Tools of Education

Jessica Nudelstejer would have turned 15 years old in February. Instead, her family and friends gathered at Casillas Elementary in Chula Vista where she was a student, to honor the young woman who died of cancer 20 months before. To celebrate her birthday, Jessica's sister Alexa presented laptop computers imprinted with Jessica's smiling picture and name to two former foster children who are now attending college and two teenagers involved in **Jewish Family Service of San Diego's Jewish Big Pals Program**. The laptops were funded through a grant from the **Jessica Nudelstejer Memorial Fund** held at the Foundation.

"Jessica loved computers and she loved helping those in need," said her parents **Abraham and Julie**. "On her birthday, we celebrate her life and her passions."



Jessica's dad Abraham, back center, and sister Alexa, front left, presenting laptop computers to this year's recipients.

## Helping Rape Victims in Jerusalem

A grant to **Hadassah Hospital** in Jerusalem from the **Galinson Advised Fund** will provide funding for a rape crisis center run by **Dr. Sagit Arbel-Alon**, an oncologist and OB/GYN who provides a voice to those who must be silent.

"Before our Center was established, women in Jerusalem had to travel to Tel Aviv for treatment," said Dr. Arbel-Alon. "Imagine how the trauma was compounded. Many from communities where rape is a stigma and therefore the victim did not seek services."

The Center provides one location for victims to receive a wide range of treatments instead of having to visit several different places, including a hospital, police station and social services, immediately after being attacked.

## The Art of Giving

### How to Expand Your Philanthropic Impact

In April, Dr. Jeffrey Solomon, co-author with Charles Bronfman of the newly-published *The Art of Giving: Where the Soul Meets the Business Plan* and president of the Andrea and Charles Bronfman Philanthropies, took part in an armchair conversation sponsored by the Foundation and San Diego Grantmakers about how each of us can make a philanthropic impact.

Solomon challenged members of the audience to ask themselves the following questions:

- What inspires you to give? What has been your most gratifying giving experience?
- What do you see as the major challenges facing our community now?
- What principles have guided how you have lived your life? Raised your family? Run your business?
- Have you ever thought about what kind of personal legacy you would like to leave?

A full report on the program which was the Foundation's Second Annual Philanthropy Connections Distinguished Speaker event is available on the Foundation's Web site.



Jeffrey Solomon at the Art of Giving on April 15.

## Book of Life Signing

The Foundation recently held its seventh Book of Life signing, honoring those who have promised to keep our community vibrant for future generations. To date, more than 165 people have inscribed their names and personal statements in the Book of Life. Signers come from all backgrounds and have many different interests – they are brought together by their commitment to keep the Jewish community strong for generations to come.

Individuals and families are eligible to sign the Book of Life by promising to establish a current endowment or legacy gift of any size to one or more Jewish organizations or synagogues.



Attendees gathered around the Book of Life at Congregation Beth El to recite the Shehechyanu at the end of the ceremony on March 28.

### Excerpts from the Book of Life

#### Morris and Zita Liebermensch



*We especially want to remember and honor all those who came before us; give love and support to all those in the here and now; and be ever mindful to secure a safe and caring future to all those who are to follow.*

#### Lynne Elson

*For me, Jewish continuity is of utmost importance. The synagogue, with its focus on so many aspects of Jewish life, with outreach, education for both children and adults, opportunities to worship and celebrate holidays and life events, ways to volunteer and become involved in doing mitzvot – is the primary instrument for preserving our Jewish heritage.*



### Welcome New Funds

Ursula Alletag

Phillip Berman, M.D. Memorial

Equity Based Services: Steve & Alysya Kaplan

Laurie R. Greenberg

Sandra Greifenstein Charitable

Kaplan Family

Sheryl Kaufman

Pure Fitness Carlsbad Inc.

Valley Athletic Club LLC

Westside Athletic Club LLC

Jill L. Schlafman

Jonathon P. Schuster

Jeffrey P. Schuster

Anonymous

### The Gift that Keeps on Giving

Did you know you can set up a fund at the Foundation to mark a special milestone or life event? Or designate your current fund to receive contributions from friends in lieu of gifts?

Celebrate a wedding, anniversary, birthday or *bar/bat mitzvah* through this gift that keeps on giving. The Foundation provides sample wording for invitations, acknowledges all contributions and gives you a list of donors to the fund so you can thank friends and family who contribute personally.



Sammy Chortek Weisman and Shana Weisman established funds this year in honor of their B'nai Mitzvah.

## board+staff

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\*of blessed memory

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## Involving Youth in Philanthropy

It's never too soon to develop a life-long habit of giving. There are so many ways to discover the satisfaction and joy that comes from making a difference. At the Foundation, we often have discussions on how to best inspire philanthropic values in young people of all ages. **Visit [www.jcfsandiego.org](http://www.jcfsandiego.org) for a full list of philanthropic activities for your child, from community service activities for preschoolers to our Tikkun Olam Camp for high school students.**

*"Even as a kid you can learn to be a philanthropist and give back to the community."*

- Tikkun Olam Camper



## Tikkun Olam Camp

June 21 - 25, 2010

Please join us for this unique, hands-on program for high school students. Learn about the community, give away thousands of dollars and earn community service hours. Limited space available.



Campers presented a donation check to Jewish Family Service at the Tikkun Olam Camp Presentation Ceremony last July.



Tikkun Olam Campers Lena, left, and Briana volunteering at Interfaith Community Services last summer.

For more information about Tikkun Olam Camp, to nominate a camper, or to apply, visit [www.jcfsandiego.org](http://www.jcfsandiego.org) or e-mail [jamie@jcfsandiego.org](mailto:jamie@jcfsandiego.org).



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## our mission

To promote philanthropy through meaningful partnerships with donors and community organizations in achieving charitable goals.

To increase current and future support for a vibrant and secure Jewish and general community in San Diego, Israel and around the world.