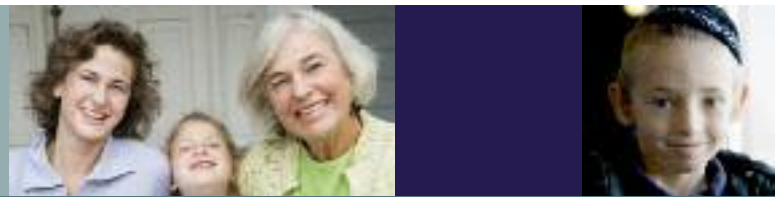




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Philanthropy NewsQuarterly

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online at www.jcfsandiego.org

Community Launches Senior Transportation Initiative

In February 2008, the Foundation will launch its first-ever challenge grant initiative to establish **On the Go**, a senior transportation program of the Jewish Senior Services Council to be implemented by Jewish Family Service. On the Go will dramatically improve the quality of life for seniors in these initial neighborhoods: North County Inland, College/Del Cerro, and University City.

Jewish tradition teaches that respect and care for our elders are sacred and fundamental duties.

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Nationwide Outpouring of Support Aids Wildfire Survivors

Mark and Janice Baker and their three children, Allen, David and Leah, of Rancho Bernardo, lost their home of 19 years and most of their possessions in last fall's wildfires. Remarkably, one prayer book survived with minimal damage.

"Just about everything in our house was destroyed," explained Janice. "Our dining room table was completely melted and distorted in shape. I couldn't believe it when I discovered the prayer book basically untouched. It was hidden in a tiny pocket and was somehow covered and protected by the fires."

The global Jewish community rallied around San Diegans whose homes were destroyed in the October 2007 wildfires. The **Jewish Community Disaster Fund** received contributions from retirement communities, sisterhoods, youth groups and preschool classes in an overwhelming outpouring of support. To date, more than \$587,000 has been contributed. The gifts received are examples of the global Jewish community fulfilling the precept of *Kol Yisrael Ara'ayvin Zeh La Zeh*, each Jew is responsible, one for the other.



Janice and Mark Baker and children visit the construction site of their home, which was destroyed by last fall's wildfires in Rancho Bernardo.

Grants from the fund have been awarded for out-of-pocket expenses, shelter, case management and counseling. No overhead costs have been or will be assessed from the fund. For a detailed report on the use of the fund, please visit www.jcfsandiego.org.

Mark, an architect, worked from home but also has an office in Escondido that fortunately was not affected by the fires. Janice, a registered dietician, ran her business from home and lost most of her work. But with the help of Jewish Family Service, the Jewish Community Disaster Fund and many generous individuals, they are already moving forward with the rebuilding process.

Foundation Donors' Generosity Exceeds All Records

Grant-making has exceeded all records in the first six months of the Foundation's fiscal year. Since July 1, donors have recommended \$39 million in grants to non-profit organizations and programs in the Jewish and general community in San Diego, the United States, Israel and the world. This amount is \$16 million more than the \$23 million recommended in the same period a year ago. The Foundation is the largest grant maker in San Diego.



Toddler Zoe Levin reads the first book she received from the PJ Library program.

■ Leichtag Family Foundation's Endowment For San Marcos Unified School District

The Foundation is proud to hold a portion of the **Leichtag Family Foundation's** \$6 million endowment for the **San Marcos Unified School District (SMUSD)**. Starting in 2009, the Leichtag's endowment will enable all qualified students who graduate from San Marcos High School and Mission Hills High School to be admitted with free tuition and books to Cal State San Marcos. The San Marcos district has named a new elementary school to honor Joli Ann Leichtag, a former kindergarten teacher, who passed away last July at age 60. Joli Ann was the daughter of Lee (of blessed memory) and Toni Leichtag. The Leichtag family has held a donor advised fund at the Foundation for many years.

■ Agency for Jewish Education's Fund for the March of the Living

The **Agency for Jewish Education's fund for the March of the Living (MOL)** is an international educational program that brings Jewish teens from all over the world to Poland



on Holocaust Memorial Day to march from Auschwitz to Birkenau, and then to Israel to observe Israel Independence Day. The two-week experience — along with a year-long course of study and preparations — teaches profound lessons in Jewish history, personal Jewish identity and has a powerful life-changing impact on its participants.

■ Viterbi Family Foundation's Grant to PJ Library

A grant from the **Viterbi Family Foundation** provides a special gift to San Diego Jewish families with babies and toddlers. The **PJ Library** program delivers by mail each month a Jewish-themed book, a CD with Jewish music and a parenting resource. This cutting-edge literacy program was established by the **Harold Grinspoon Foundation** of Springfield, Mass. San Diego is one of several lucky communities in which the program has been replicated with nearly 500 families included to date.

The PJ Library, initiated locally last summer, is a natural outgrowth of Shalom Baby, an initiative of the **Lawrence Family Jewish Community Center JACOBS FAMILY CAMPUS**, which is widely acknowledged to be one of the most effective outreach endeavors in the San Diego Jewish community.

■ Marks Family Fund's Grant To Chabad Hebrew Academy

In the 2003 San Diego Cedar fire, the **Chabad Hebrew Academy** library went up in flames, destroying thousands of Judaic and general interest volumes. While the community rallied and replaced a large segment of the general interest library, a portion of the original Judaic books took longer to restore. A recent grant from the **Marks Family Fund, advised by Ellen Marks**, helped repurchase many Judaic books and some Judaic art.



Chabad Hebrew Academy students enjoy the newly restored library books that were damaged in the 2003 Cedar fires.

Welcome New Funds

The Foundation welcomes these new donor advised funds and community funds opened since July 1, 2007:

Donor Advised Funds

Belinsky Family
Judy Thompson/Michael J. Conner
Zanni Davis and Van Miranda
Sidney Djanogly Charitable
Michael Epstein
Stanley Gelfand Memorial
Jacob Glezer Charitable
Lynn and Mel Green
Marcia Foster Hazan
Andrew and Sonia Israel
JAZ
Jean and Franklin Gaylis Family
Emily and Chris Jennewein
Michael Lipman
Sivia and Norman Mann
Joel and Anne Nagorner
Sarah Price

The Rappoport Family

Patty Roe Robbins
Sacksteder
Anthony and Ellen Sacks
Sandstone Construction
Schwimmer Fowler Family
Sidney and Harriet Schuman Family
Neil Senturia and Barbara Bry
Cary and Sheryl Sherman
Spiegel Family Fund
D.Z. Tuttleman
Buddy and Diane Voit
Anonymous (1)

Community Funds

Chabad Center of University City
Defiant Requiem
Ner Tamid Masorti
Conservative Community
Quail Botanical Gardens
Reuben H. Fleet Science Center
San Marcos Unified School District
Wexner Alumni Leadership

Stanley Gelfand Memorial Fund Honors Beloved Kosher Caterer

The Stanley Gelfand Memorial Fund at the Jewish Community Foundation is an example of a fund established to honor the memory of a loved relative or friend. Stanley's daughters, Randi Pollack and Robin Siegelman, established the fund as a tribute to their father and many friends and relatives contributed in Stanley's memory.

Stanley Gelfand was a longtime resident of San Diego who brought great joy to the lives of many. He was well-known for his culinary contributions to celebrations,

particularly those as a popular kosher caterer and as the owner of Blumer's Bakery.

Randi and Robin and their mother Marcia identified camp scholarships and food programs as areas of charitable interest, and Marissa Garfield, the Foundation's grants and donor services manager, will help guide their giving by suggesting programs and organizations. When the family grants funds to the community from the Stanley Gelfand Memorial Fund, it will ensure that Stanley's name lives on in perpetuity.



Welcome New Estate and Tax Planning Council Co-Chairs

Joseph Cohen, principal of HoyleCohen, is an active member of the Foundation's Endowment



Leadership Institute, Fund Development and Philanthropy Connections at the Jewish Community Foundation

committees. He serves on the boards of the Reuben H. Fleet Science Center and the Orcas Island Community Foundation.

Sheryl Rowling, managing partner of Rowling, Dold & Associates, also serves on the Foundation's Endowment Leadership Committee, is the President of All-Star Financial Group and the author of *Tax and Wealth Strategies for Family Businesses*.



Joe and Sheryl succeeded **Edward Thomas** and **Ellen Whelan** as co-chairs. The Estate and Tax Planning Council consists of leading attorneys, CPAs, financial planners and advisors, and other professionals who are committed to supporting the Foundation's work by promoting philanthropy. The council educates members of the estate and financial planning community about charitable giving, encourages client referrals and is also a networking forum.

strategies for giving

Charitable Gift Annuities Provide Extra Income While Securing Your Legacy

Looking for secure sources of fixed income for now or future retirement? A charitable gift annuity allows you to transfer appreciated assets to the Foundation and then receive payments for your lifetime and create a legacy for the future. The older you are, the greater the payout.

Several types of assets may be gifted in exchange for a charitable gift annuity.

- **Cash:** A cash gift is an excellent way to fund a gift annuity. A large portion of the annuity income will be tax-free.
- **Appreciated Securities:** Capital gains taxes may be deferred or bypassed on a gift of appreciated securities used to fund a gift annuity. A portion of the income stream will be taxed at the lower capital gain rate and another portion may be tax-free.

Please contact Director of Endowments Gail Littman or CFO Jeremy Pearl at 858-279-2740 to discuss payment options for your gift annuity.

Senior Transportation

continued from page 1

To those ends, On the Go's mission is to connect seniors with their community and to make sure seniors know they are cared for and served. Rides will be offered to medical appointments, shopping, Jewish senior centers, synagogues, and Jewish and secular cultural events.

The Foundation has convened an initial group of donors to provide a \$1.25 million challenge grant to the community. If the community donates an additional \$1.25 million, their funds will be matched dollar-for-dollar to support On the Go for its first three years.

"The lack of effective public transportation and the large geographic area of our region are contributing to a real crisis for seniors," said Betty Byrnes, Jewish Senior Services Council Chair. "Many seniors are disconnected from the Jewish community because they can't get to events and educational opportunities. On the Go will engage the entire Jewish community to

address this critical situation."

Through the Jewish Senior Services Council, all local organizations that work with Jewish seniors — including the Lawrence Family Jewish Community Center JACOBS FAMILY CAMPUS, Jewish Family Service, Seacrest Village Retirement Communities, United Jewish Federation and the Foundation — collaborate to address key needs.

Please join the Foundation and the community to advance our community's care for elders. For more information, please contact Vice President, Philanthropy Charlene Seidle at 858-279-2740.



Welcome New Board Member

The Foundation extends a warm welcome to **Mark Stuckelman**, Managing Director of Lazard Asset Management, who has joined the Foundation's board. Mark recently became chair of the Foundation's Investment Committee succeeding **Andrew Ratner**, who chaired the Investment Committee for many years overseeing a period of rapid growth and strong performance.

Staff Updates

Charlene Seidle Becomes Vice President – Philanthropy

Marjory Kaplan, CEO, recently announced the promotion of

Charlene Seidle to Vice President,

Philanthropy. Charlene oversees the Foundation's Donor Services department, development and grant-making programs, and community planning initiatives.

She plays an important role in Foundation governance and general management and directs the Jewish Women's Foundation.



"In her 10 years at the Foundation, Charlene has earned the deep respect and confidence of the entire community," said Kaplan.

.....
Administrative Assistant Hana Kwon joined the Foundation from Aloha Airlines. She graduated from San Diego State University in 2006 with a degree in Public Administration and Urban Studies.

save the date

Upcoming San Diego Grantmakers Programs

- February 1: San Diego Neighborhood Funders
- February 11: Funding and Solving Homelessness in San Diego
- February 12: Family Foundation Exchange
- February 13: San Diego Workforce Collaborative
- February 28: Teleconference: From Insight to Action: New Directions in Foundation Evaluation
- March 14: Teleconference: How to Survive an IRS Audit
- March 18: Teleconference: 990-PF Review for Foundation Leaders



Contact Jaclyn Adler at the Jewish Community Foundation to RSVP at jaclyn@jcfsandiego.org or 858-279-2740.

Jewish Funders Network International Conference

- March 31-April 3: High-Impact Philanthropy Forging Synergies to Transform Our World, in Jerusalem



Please join members of the San Diego grantmaking community who will be participating in this international philanthropy conference.



board+staff

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Murray Galinson

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The Jewish Women's Foundation Invites You to



SAVE THE DATE for
To Your HEALTH
Health Choices for Jewish Women

FEBRUARY 28, 2008
The Salk Institute for Biological Studies
9:00 am - 2:30 pm

9:30 - 10:45: Mind, Body and Soul with Dr. David Simon,
medical director and co-founder of the Chopra Center for Wellbeing

10:45 - 12:30: Breakout Sessions

Natural Medicine: Trends in Cures From the Earth - Dr. Bronner Handwerger

Heart Disease: The Leading Killer in Women's Health - Dr. Kenneth Roth

Cancer Prevention: The Connection Between Nutrition and Cancer - Dr. Cheryl Rock

12:30 - 2:00: Luncheon and Keynote Speaker

Genetics - Renowned physician and scientist Dr. Eric Topol,
Chief of the Scripps Health Translational Science Institute and
Genomic Medicine Program

Panel of Genetic Counselors - Dr. Sarah Shaw Murray and Dr. Lisa
Madlensky

2:00 - 2:30: Advocating for Women's Health - Rochelle Shoretz

Event Chair: **Betty Byrnes** Jewish Women's Foundation Chair: **Marcia Hazan**

For an invitation or more information, please contact Jaclyn Adler at
jaclyn@jcfsandiego.org or 858-279-2740.



our mission

*To promote philanthropy through
meaningful partnerships with donors
and community organizations in
achieving charitable goals.*

*To increase current and future support
for a vibrant and secure Jewish and
general community in San Diego,
Israel and around the world.*



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