



Philanthropy NewsQuarterly

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JCF Marks Another Record-Breaking Year

Grants Touch All Segments of the Community

The Foundation is celebrating more than \$67 million awarded and facilitated in grants last year—our highest total ever. The grants represent almost 5,000 separate distributions to critical areas such as education, health and human services and the arts. The generosity of those who partner with the Foundation fuels our granting as imagination transforms into community impact. In this issue, we share just a few of the ways Foundation donors are changing the world.

The **Lawrence Family JCC's Inclusion Program** was established in 1994 after a bequest was made to the Foundation by Mrs. Theresa Woodward, who suffered polio as a child, for the benefit of children with physical and developmental disabilities.

Inclusion offers opportunities and support so that challenged young people can learn and play alongside their typically developing peers in JCC youth programs such as preschool and camp. The life-changing experiences have reached thousands of children since inception. The Inclusion Program has developed into a national model.



Inclusion Program participant at play



Hineni community garden in Kiryat Gat, Israel

Two years ago, a group of Israeli Ethiopians in their 20s convened to address a significant need in their community: the displacement of older men from their traditional patriarchal roles.

Building on Ethiopia's agricultural society, the social entrepreneurs developed **Hineni**, a network of 15 community gardens throughout the country managed with pride by the elders. Says one man in his 80s who now spends each day at the garden: "This has given me purpose." Hineni is just one of the many programs supported by our donors through the Jewish Federation of San Diego's annual campaign.

Men and women returning from war in Iraq and Afghanistan receive the supportive services they need to succeed at **Interfaith Community Service's** veterans housing complex in Oceanside. A consortium of Foundation donors enabled a challenge grant which will allow ICS to pay down the mortgage, providing the resources for ongoing programs to promote self-sufficiency.



Veteran at ICS housing complex

(stories continue on page 2)

Record-Breaking Grants (continued)



HILDESTEPHAN

Enthusiastic students collaborating

San Diego's coastline becomes a classroom through the engaging programs of the **Ocean Discovery Institute**. The programs, designed for the most underprivileged youth in our community, offer educational experiences that open the door to careers in science and biotech. Foundation donors have supported Ocean Discovery Institute since its inception a decade ago. Its graduates advance to the finest institutes of higher education in the country.



Ocean Discovery Institute participant



Marjory Kaplan Recognized as KPBS Local Hero

Marjory Kaplan, Foundation President and Chief Executive Officer and holder of the Miriam and Jerome Katzin Presidential Chair, was recognized as one of two KPBS Local Heroes for Jewish Heritage Month along with Dr. Ellen Beck. Dr Beck works with a team of volunteers at UCSD's Student-Run Free Clinic Project to provide comprehensive health care for people who don't qualify for government aid and cannot afford private insurance.

The honor commends Marjory's efforts to strengthen and improve the community. During Marjory's tenure at the foundation since 1994, annual grants have grown from \$4 million to \$67 million.

Welcome New Funds

AdLee

Ayala Family

BLT

Rafael and Karla Galicot Family

Josie and Stone Family

Mandy Katz

Galicot/Nobel Family

Hershfield Family

Knopman Family

Danielle and Errol z"l Marcus

Allen D. Schwartz, M.D. Charitable

Leo Sigal Mitzvah

Stein Family Foundation

Amanda R. Lazare

ELI Turns Seven and Celebrates Sabbatical Year

A spirit of partnership filled the air when leaders from more than 25 local Jewish organizations, schools and synagogues gathered recently to celebrate the seventh birthday of the Foundation's Endowment Leadership Institute.

Since the groundbreaking program's inception in 2004:

- Almost 800 families have stepped forward to promise more than \$200 million to scores of institutions in the Jewish community and Israel.
- More than 100 families and individuals have memorialized their promises through signing the community Book of Life.
- The initiative has been replicated or is in the process of being replicated in almost 20 communities across North America, reflecting San Diego's national reputation.

In accordance with the Jewish tradition of the renewing Sabbath, ELI chair **David Wax** announced a focus on reflection and appreciation for the seventh year of the program. A series of Book of Life signings is planned to recognize those who have promised to keep the community strong for many generations to come. Organizations will plan special opportunities to thank their legacy donors and demonstrate the impact of support.



ELI Model Receives National Recognition

Recently, the ELI program was featured in an article in the national magazine *Contact*. Authored by Foundation CEO **Marjory Kaplan** and Director of Endowments **Gail Littman**, the article focused on San Diego's recently-established partnership with the National Areivim Philanthropic Group to share the ELI model around the United States.

Through a generous matching grant provided by the Areivim Legacy Community Project, five communities across the nation will create top-of-the-line endowment and legacy programs based on the San Diego model. These regions will embrace a unique opportunity to help people of all ages create legacies for the organizations that have shaped their lives.



Gail Littman and Marjory Kaplan being recognized by philanthropist Harold Grinspoon

"At this very moment we are thinking about our legacy in all its dimensions. And you should be thinking about legacy as well—at least that is what our friends from San Diego are teaching us...the true power in thinking about one's legacy is helping others recognize what is important to them."

Harold Grinspoon and Diane Troderman
Upon receiving the Sidney Shapiro Tzedakah Award
Jewish Funders Network 2009 Annual Conference

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Emily Einhorn becomes JCF Chair

San Diego community leader and philanthropist **Emily Einhorn** assumed the position of Foundation Chair on July 1st succeeding **Murray Galinson** who served for two years with distinction. A former CPA now a real estate investor, Emily has been involved with the Foundation for more than 15 years.

"The Foundation brings together a community of givers to address a myriad of needs," she said. "I am honored to take on the leadership of this important community organization that does so much good."

The board also welcomes **David Kabakoff**, **Sydney Selati** and **Andrea Oster**. David is a venture capitalist in the biopharmaceutical industry. Syd is an accountant and investor. Andrea is the Immediate Past Board Chair of the Jewish Federation of San Diego. All have served on Foundation committees as well as other community and national boards.



Emily Einhorn

An Excerpt from the Book of Life

Joseph Cohen



Martha Farish and Joseph Cohen

At the age of eighteen, in my first semester of college, I wrote to my parents about what I thought my life's path might be. My letter stated: 'I think it will have something to do with helping people'. When I discovered the letter in an old shoebox eighteen years later, I was able to look back and connect the dots to see that indeed my life's many activities embraced the theme of helping

people in some manner. I was inspired by the self discernment of that moment.

The ability to give back and contribute – of time, talent, and financial capacity – is a motivating force for me. I am inspired to help others and understand their charitable capacity for doing good in the world. In the mode of living through giving we enhance our true happiness.

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our mission

To promote philanthropy through meaningful partnerships with donors and community organizations in achieving charitable goals.

To increase current and future support for a vibrant and secure Jewish and general community in San Diego, Israel and around the world.