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Philanthropy NewsQuarterly

A publication of the Jewish Community Foundation of San Diego
online at www.jcfsandiego.org

Keeping Our Community Strong in Uncertain Times

Now, more than ever, San Diego's nonprofits need our generosity. The extraordinarily difficult economic times have presented major challenges. All nonprofits are facing unprecedented needs. Effective philanthropy has never been more important.

That's why the Jewish Community Foundation is pleased to report exceedingly high grant activity.

Since July, almost \$40 million in grants have been awarded from our

600 donor advised funds and family foundations, representing an all time record.

The Foundation is actively assessing the evolving situation and developing plans to help address shortfalls. We are sharing resources, looking at new ways of operating, and engaging in strategic, thoughtful and focused philanthropy so our community will emerge from the downturn with strength and cohesiveness.

A Community Forum on Effective Governance

As markets fell and fears deepened, the Foundation convened a community forum in November to share strategies and tactics for ensuring strong governance during turbulent times.



Panelists included **Edgar Berner**, left, and **Jerry Katzin**, two of our community's most respected and admired leaders, and **Marjory Kaplan**, Foundation CEO and moderator. The crowd included more than 100 leaders from nearly every Jewish organization in San Diego including synagogues of all denominations.

Matching Grant Incentive for New Funds



In November, the Foundation launched a matching grant program as an incentive to fortify charitable giving in the economic downturn.

Establish a fund of at least \$10,000 and we will match your first grant up to \$1,000 to any Jewish organization.

- Receive an immediate tax deduction
- Recommend grants from the fund to charitable organizations of your choice in the Jewish and general communities on your timetable
- Access online information on Donor Central

Act now: the first 50 funds established by April 15 qualify for the match.

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Philanthropy Connections Annual Distinguished Speaker Series

At Philanthropy Connections' first Annual Distinguished Speaker event in November, Murray Galinson, chair of the Jewish Community Foundation, and Marjory Kaplan, CEO, shared a briefing on the Foundation's response and philanthropic activities during the economic downturn.

- **Paul Brest**, president of the William and Flora Hewlett Foundation, spoke about outcome-based philanthropy and his new book *Money Well Spent: A Strategic Plan for Smart Philanthropy*.
- **Chip Edelsberg**, president of the Jim Joseph Foundation, gave a Jewish perspective and promoted collaborative philanthropy.
- **Jan Tuttleman**, chair, Philanthropy Connections, moderated a lively question and answer session on strategic philanthropy.
- **Charlene Seidle**, vice president, philanthropy, presented the Foundation's top five recommendations for giving during an economic downturn and encouraged donors to be as generous as possible.



Distinguished speakers, from left to right: Chip Edelsberg, Marjory Kaplan, Paul Brest and Jan Tuttleman.



From left to right: Michael Flaster and Shana and Marcia Hazan learned about the Foundation's response and philanthropic activities during challenging economic times.



Philanthropist Sidney Djanogly greeted VP, Philanthropy Charlene Seidle at the event.

Foundation Holds Sixth Book of Life Signing Ceremony

The Foundation held its sixth Book of Life signing ceremony at Congregation Beth Israel in October. Two of the giving stories shared at the ceremony are these:

Amy Corton, Carl, Emily and Cameron Eibl

As a family we have benefited from the legacies of others who have come before us. We belong to a beautiful synagogue and have enjoyed the many programs supported by Congregation Beth Israel and by other Jewish organizations. We are blessed with the opportunity to help support those who will follow us.



Ronald and Anne Simon

Our family has been a member of Congregation Beth Israel since 1971, and the temple has had an important role in our lives. It has been involved in our life cycle through the B'nai Mitzvah of our children, their weddings, and the baby naming of grandchildren. It has been the place where we could come and join other Jews to observe our religion, teach our children about Judaism and participate in Jewish activities. It has also given us the opportunity to contribute time and effort as a board member and officer.

By making this gift, we are doing a little to help perpetuate the activities of Congregation Beth Israel so that families who join it in the future will have a wonderful place to pray, learn, celebrate, and express themselves as Jews.



Contact Gail Littman, director of endowments, at gail@jcfsandiego.org to learn more about the Book of Life program.

IRA Charitable Rollover Opportunity Extended

An IRA charitable rollover permits individuals over age 70 ½ to make tax-free charitable gifts of up to \$100,000 per year directly from individual retirement accounts to qualified charities.

Amounts rolled over are not taxable as income by the IRA owner and are not eligible for a charitable contribution deduction. However, such rollovers may be counted toward minimum required distributions from the owner's IRA.

Appropriate beneficiaries include your favorite community organizations, restricted endowment funds at the Foundation or the Foundation's Jewish Community Endowment. Donor advised funds, family foundations and private foundations are not eligible beneficiaries.

As part of the financial rescue package, Congress voted to extend the IRA charitable rollover provision through December 31, 2009. The Foundation encourages you to consult with your advisor to evaluate this opportunity.

Contact Jeremy Pearl, CFO, at jeremy@jcfsandiego.org or Gail Littman, director of endowments, at gail@jcfsandiego.org to learn more.

Tikkun Olam Camp

Save the Date

JUNE 22-26, 2009



Learn about the community, give away thousands of dollars and earn community service hours. For more information about Tikkun Olam Camp, to nominate a camper, or to apply, visit www.jcfsandiego.org or e-mail marissa@jcfsandiego.org.



Campers presented a donation to Jewish Family Service of San Diego at the Tikkun Olam camp presentation ceremony last September.

donor spotlight

Fanya Jackson Remembered for Her Generosity

Fanya Jackson's spitfire personality belied her small build. A longtime San Diegan, she and her husband, Samuel Jackson, greeted customers each day at their store on Fourth Avenue, "S & F Antiques". Fanya recently passed away at the age of 100. Her passion for the community and dedication to improving the lives of those in need has been perpetuated through her legacy to the Jewish Community Foundation and Vista Hill Foundation. May her memory be a blessing.

Foundation Launches New Web Site at www.jcfsandiego.org

The Foundation launched a new, enhanced Web site to promote philanthropy and the Foundation's resources. A wealth of information about the Jewish Community Foundation is contained in the 500 pages of the new Web site at www.jcfsandiego.org.



Visit Our New Web Site!
www.jcfsandiego.org



You may:

- Access essential philanthropy resources
- Learn about the advantages of working with us
- View Donor Central, the Foundation's online giving portal
- Be inspired by donors' giving stories
- Learn about creating a Jewish legacy
- Stay up-to-date on Foundation news and programs
- Employ tools for professional advisors
- Read about our partnerships with nonprofits

Welcome New Funds

Donor Advised Funds

Marc and Anita Abramowitz
Family

Claude Benchimol

Beranbaum/Shack

Sheila and Stan Bliss

Farley Family

Judith L. Fisher

Alan Friedman

Phillip and Francine Ginsburg

Mark H. Greenberg

Joan and Robert Greenstone

Rita Heller

Andrew M. Kaplan

Lee Alexander Klitzner

David K. Kroll

Michael and Karen Levinson

Liguori Family

Sylvia and Louis Lurie Charitable

S. Madsen

Ben and Barbara Marcus Family

Theodore and Anabel Mintz

Jessica Nudelstejer Foundation

Howard K. Potash

Nina Sabbin

Steve Sander Memorial

Alena Silberman

Silverman Family

Smiedt Family

Kevin and Jamie Wechter



Alena Silberman established a fund for her bat mitzvah.

Community Funds

Aseltine School

Big Brothers Big Sisters of San Diego
County

Educational Enrichment Systems Inc.

Planned Parenthood of San Diego
and Riverside Counties

Training and Education About the
Middle East

Corporate Funds

Carleton Management

Rowling, Dold & Associates LLP
Charitable

board+staff

Executive Committee Chair

Murray Galinson

Vice Chairs

Emily Einhorn

Joan Jacobs

Jane Scher

Jan Tuttleman

Treasurer

Jerome Turk

General Counsel

Lawrence Sherman

Secretary

Jeffrey Silberman

Immediate Past Chair

Sheila Potiker

Chief Executive Officer

Marjory Kaplan

Directors

Elaine Chortek

Joseph Cohen

Claire Ellman

Elliot Feuerstein

Elaine Galinson

Henry Haimsohn

Marcia Hazan

David Kabakoff

Martin Klitzner

Robert Lazarus

Paul Nieman

Andrea Oster

Jeffrey Ressler

Sheryl Rowling

Sherron Schuster

Mark Stuckelman

Brian Tauber

Andrew Viterbi

David Wax

Staff

Marjory Kaplan

Briana Abrams

Josie Arellano

Julie Bronstein

Alexandra Davis

Marissa Garfield

Meryl Goldberg

Emily Jenneweine

Hana Kwon

Gail Littman

Barbara Marcus

Jeremy Pearl

Jeremiah Sacksteder

Charlene Seidle

Traci Serrano

Zoraida Singley

Jamie Zander

Cynthia Zena

Special Note

The Foundation is pleased to hold the **Sidney and Harriet Schuman Family** Donor Advised Fund. We regret the fund was listed incorrectly in our Annual Report and have been honored to partner with the Schuman family for many years.

Welcome New Staff

Jewish Women's Foundation Manager **Barbara Marcus** recently joined the Foundation staff. Barbara previously worked at Hillel of San Diego as development associate and program director. She earned an MBA from American Jewish University.

Mazel Tov San Diego Jewish Academy

The University of San Diego's School of Leadership and Education Sciences awarded the **San Diego Jewish Academy** the 2009 Kaleidoscope Award for Exceptional Governance. The Foundation is proud to partner with the Academy in its Endowment Leadership Institute and Governance Leadership Institute programs.



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our mission

To promote philanthropy through meaningful partnerships with donors and community organizations in achieving charitable goals.

To increase current and future support for a vibrant and secure Jewish and general community in San Diego, Israel and around the world.