

# SAN DIEGO BUSINESS JOURNAL

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WOMEN WHO MEAN BUSINESS

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## Marjory Kaplan

**CEO**

**Jewish Community Foundation  
of San Diego**

*jcfсандiego.org*



Marjory Kaplan has served as chief professional of the Jewish Community Foundation of San Diego since 1994. During her tenure, assets have grown significantly and the foundation has awarded more grants than any other local foundation for the last four years. She is widely respected across the local and national Jewish and secular communities because of her passionate advocacy for effective and strategic philanthropy in all forms. She is often called upon as a coach, trusted advisor, charismatic speaker and author.

With Kaplan's entrepreneurial oversight, the foundation has developed innovative programs, many of which have become national models, including the Endowment Leadership Institute, a program with the goal of transforming the culture of legacy giving in San Diego, and Youth Philanthropy, a program that encourages young people to become philanthropists by teaching them to give strategically and effectively.

Kaplan serves on the boards of directors of eight family foundations, the Beth El Endowment Foundation and the San Diego Symphony Foundation. She also serves on the advisory boards of Nonprofit Management Solutions and San Diego Grantmakers, and helped develop the curriculum for the University of San Diego's Nonprofit Leadership and Management Program.