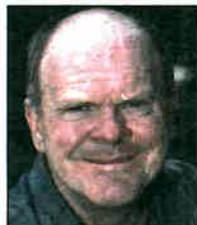


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Tom York >> SDBJ INSIDER

Anchors Aweigh for Local Talk Show Host



From shore to ship! Talking head **Mark Larson**, morning host at **KCBQ 1170**, is making a return trip to the Middle East for one week starting

Aug. 17. He'll broadcast his show from a floating broadcast booth aboard the San Diego-based **USS Ronald Reagan**. "First and foremost," says Larson, "this is all about saluting everyone in the military, all branches." And he adds, "These special broadcasts will also help connect those who are deployed with their loved ones back at home." **San Diego Air & Space Museum** headman (and former Navy pilot) **Jim Kidrick** will travel with Larson ... Our resident Rotarian from the Interstate 15 corridor and all-around marketing guru **Rob Weinberg** dials in to report that 21 student musicians from eight nations will join the **San Diego Youth Symphony** to form the **Fifth Annual Rotary International Youth Symphony**. The group will present a classical concert, including Beethoven, Mozart and Fauré, at the Balboa Theatre on Aug. 1. "They're coming together to create a life-changing experience for young musicians and beautiful music for San Diegans," says club President **Barbara Baldwin**. Visit sdys.org to download the ticket order form ... Retiring Adm. **Len Hering** said he's "very disappointed" the Navy has yet to break ground on its new Broadway complex downtown during his going away speech July 21. He adds it was a shame a few individuals are preventing a "world-class opportunity for San Diego,"

and bemoans the fact that many facilities in the region date back to the World War I era. Now that's old! **Hering** steps down as Navy Mayor in mid-August, and later enters civilian life ... Localite **Tracy Paye**, who is better known as **Miss Organized**, reports that she did a "national media tour" from a television studio in New York on July 22. She says she appeared on 10 stations, advising anxious parents about getting their college-bound students off with a head start, including how to buy books and computers at a discount. For more advice to proud parents and their siblings, head on over to miss-organized.com ... And speaking of kids, and the good that some do. A San Diego area teen is among five statewide winning an award for community service that comes with a cash prize of \$36,000. **Max Einhorn** of La Jolla was nominated by the **Jewish Community Foundation of San Diego**. The award, which recognizes Einhorn's efforts in developing and spearheading the Entrepreneurs Club and disaster awareness, will be presented Aug. 31 in San Francisco ... Finally ... Finally, resident dating coach and love guru **Mary Berney** is holding the next gathering of middle-aged singles Aug. 22 at the **Sally Huss Gallery** in La Jolla. Huss, by the way, is the author of "How to Get Your Man," and the two are "tweeting" updates of their coming event at **Twitter.com**. Details at thedatingcafesandiego.com. Seeya!

SDBJ Insider Tom York is editor of the Business Journal. His talks about local business news are broadcast on Thursday mornings on 'The Mark Larson Show' at 1170 AM KCBQ.