



## PRESS RELEASE

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### **Jewish Community Foundation Welcomes Julie Bronstein as Director of Business Development and Emily Jennewein as Director of Marketing and Communications**

The Jewish Community Foundation announced the addition of two new positions to help the Foundation advance to the next level in promoting philanthropy. Julie Bronstein joins the Foundation as Director of Business Development and Emily Jennewein becomes Director of Marketing and Communications.

As **Director of Business Development, Julie Bronstein** will develop relationships with prospective donors to the Jewish Community Foundation and their advisors, and will work with current families to expand and enrich their relationships with the Foundation.

Bronstein, a San Diego native, served as Director of Government Affairs for Verizon in Los Angeles and Manager of Government Relations for the Motion Picture Association of America. As a consultant Bronstein worked for several non-profit organizations. Bronstein holds a master's degree in public administration from the University of Southern California, and a bachelor's degree from Scripps College (Claremont).

"Julie brings a breadth of experience in business and non-profits that will help the Foundation fully address the needs of our donor community," said Marjory Kaplan, chief executive officer of the Jewish Community Foundation. "Her role is vital to increasing support for a vibrant and secure Jewish and general community."

As **Director of Marketing and Communications, Emily Jennewein** will develop marketing initiatives to support the Foundation's strategic goals. She will oversee publications, media relations and the Foundation's Web site.

Most recently, Jennewein operated her own Web development and communications company and also served as corporate webmaster for Knight Ridder, then the second largest newspaper publisher in the United States. Earlier in her career, she worked at The Coca-Cola Company as manager, shareholder services and managing editor, financial communications. Jennewein earned a bachelor's degree from Amherst College in Massachusetts and an M.B.A. from Dartmouth College in Hanover, N.H.

"Emily brings a wealth of marketing and communications experience to the Foundation," said Kaplan. "Raising the Foundation's visibility will allow us to better accomplish our mission of promoting philanthropy."

For more information, please contact Emily Jennewein at 858-279-2740 or [emily@jcfsandiego.org](mailto:emily@jcfsandiego.org) or visit our Web site at [www.jcfsandiego.org](http://www.jcfsandiego.org).

### **About the Jewish Community Foundation**

With assets that exceed \$250 million, the Jewish Community Foundation is a leader in charitable giving in San Diego. For 40 years, The Foundation has partnered with individuals, families and community organizations to help them achieve their philanthropic goals and to increase current and future support for a vibrant and secure Jewish community in San Diego, Israel and around the world. During fiscal year 2005-06, the Jewish Community Foundation distributed more than \$53 million in 3,900 separate grants to 800 different charitable organizations.

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Photo captions:

**Emily Jennewein has joined the Jewish Community Foundation as Director of Marketing and Communications to oversee publications, media relations, the Web site, and other marketing initiatives.**



**Julie Bronstein, the Foundation's new Director of Business Development, will develop relationships with prospective donors and their advisors.**