



Legacies Strengthen Community for Generations to Come

Launched six years ago, the Jewish Community Foundation's Endowment Leadership Institute (ELI) has yielded unprecedented results:

- To date, more than 750 individuals and families have stepped forward to promise an estimated \$162.5 million in future gifts to keep the Jewish community strong.
- More than 100 leaders from 20 organizations are working together to inspire members of the community to establish bequests and other estate gifts, building endowments for a vibrant Jewish region for generations to come. ELI has brought together all denominations, types of organizations and regions of our community to build community collaboratively.
- The Jewish community's overall philanthropy has been strengthened through the development of positive relationships.

"The impact that this program has already had on the community is extraordinary," said Jane Scher, founding chair of ELI. "Not only are these programs bringing in millions of future dollars to the community but they will also help to increase collaboration between the organizations and its donors."

"ELI has changed the culture of giving in San Diego's Jewish community, significantly raising awareness of the importance and impact of legacy giving," noted David Wax, ELI chair. "What we do today can powerfully impact the future in positive ways."



Left to right: Rabbi Leonard Rosenthal, Jeremy Pearl, Gail Littman, Jane Scher, Marjory Kaplan, Murray Galinson and Orin Green at the Jewish Legacy Forum.

Book of Life Signing

The Foundation recently held its seventh Book of Life signing, honoring those who have promised to keep our community vibrant for future generations.

Excerpts from the Book of Life



Nina Sabban

I have been blessed to be able to give back to the Jewish community. I have recently been warmly welcomed to the San Diego Jewish community and hope that the gifts

made now and after my death will continue to demonstrate my family's caring about others.

Joseph Cohen

The ability to give back and contribute, of time, talent, and financial capacity, is a motivating force for me. I am inspired to help others understand their charitable capacity for doing good in the world.



Foundation Co-Sponsors Jewish Legacy Forum In Tucson, Arizona

The Jewish Community Foundations of San Diego and Southern Arizona, and the Jewish Federations of North America co-sponsored the first-ever Jewish Legacy Forum. Held last December in Tucson, the two-day conference focused on sharing best practices and innovations to help build and promote legacy programs in Jewish communities across North America.



Rabbi Leonard Rosenthal of Tifereth Israel Synagogue speaking at the Forum.

"Eighty-five professionals and lay leaders from 26 communities attended," said Marjory Kaplan, president and chief executive officer of the Foundation and holder of the Miriam and Jerome Katzin Presidential Chair. "We were honored to be part of such a unique group."

"Conference participants often identified San Diego as a model for innovative approaches to legacy building. It was terrific that our community was so well-represented and was looked upon so well," stated Murray Galinson, chair of the Foundation.

Gail Littman, director of endowments of the Foundation, has already trained 12 communities across the nation.