

Daily Business Report

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Rebecca Newman, who led **UCSD's** \$1 billion capital campaign, has been named v.p. of development at **The Salk Institute for Biological Studies**, beginning in February. She will oversee the institute's entire fundraising program and lead all related planning and donor relation activities. Newman has more than 25 years of experience in financial endowment development and campaign and strategic planning. Newman has served as national president of the **United Jewish Communities** and national chair for the **United Jewish Appeal Women's Campaign**. Locally, she was campaign chair and president of the **United Jewish Federation of San Diego**, a former board member of the **Jewish Community Foundation** and the **San Diego National Bank Business Advisory Council**.