

TURNING VISION INTO ACTION



Jewish
Community
Foundation
San Diego

Jewish Community Foundation

San Diego

Mission

To promote philanthropy through meaningful partnerships with donors and community organizations in achieving charitable goals. To increase current and future support for a vibrant and secure Jewish and general community in San Diego, Israel and around the world.

Vision

As a primary, trusted and expert resource for philanthropy, the Jewish Community Foundation of San Diego will engage, educate and inspire generations of givers throughout the Jewish community.

Values

Tzedakah (justice)

Ethical responsibilities, sacred work, *tikkun olam*

Dor l'dor (generation to generation)

Passing on values, strengthening future generations, the importance of elders and youth

Kavod (respect)

Listening, responsiveness, acts of loving kindness, being inclusive, integrity, truthfulness

Torah (learning)

Love of Judaic wisdom and teachings

Derech Eretz (acting with consideration)

Transparency, accountability, excellent governance

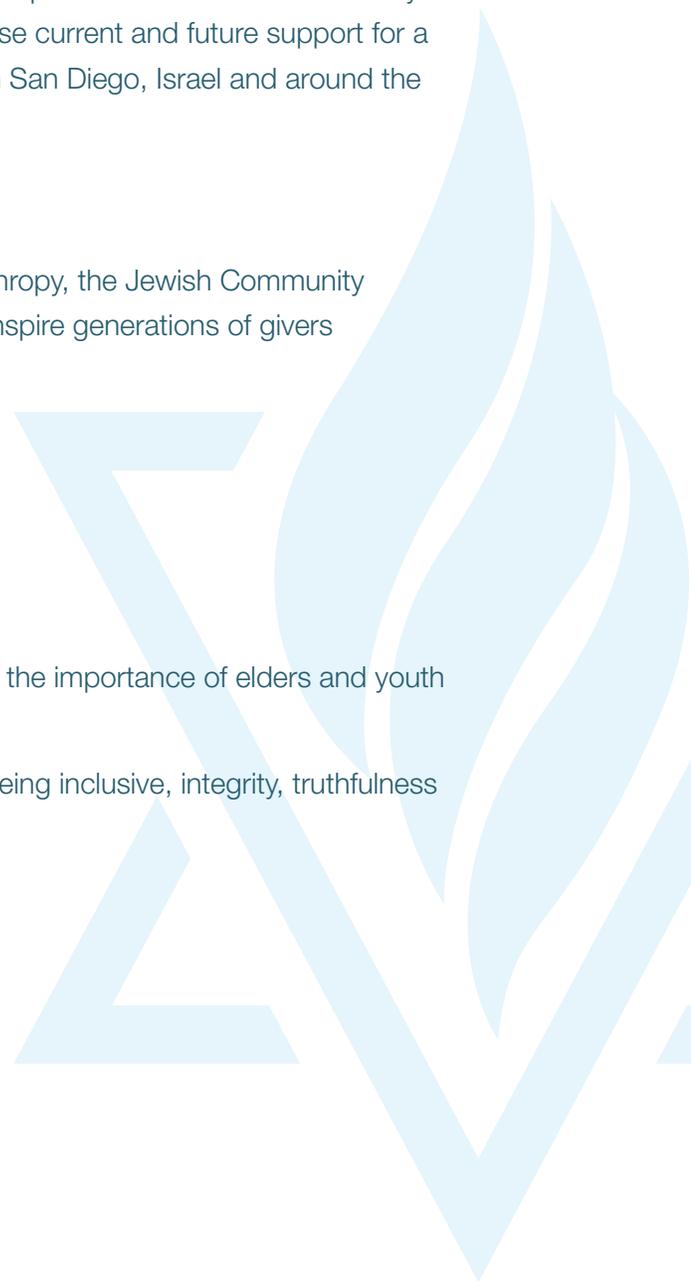


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Chair and
President

Emily Einhorn & Marjory Kaplan

January 2011

Dear Friends,

At the Jewish Community Foundation, we take our role very seriously. We are keenly focused on our immense responsibility to help donors with strategic and effective granting, engage families in legacy planning, work with organizations to build endowments, and model excellent governance and oversight for our significant financial resources.

Since the Foundation's inception in 1967, we have awarded more than \$600 million in grants, an incredible feat. We recognize that our greatest resource is the trust placed in us by our donors, organizations and the community. *Kol HaKavod*, the greatest of honor, to each and every person who contributes to this partnership.

Nothing is taken for granted. Each day, we begin our work at the Foundation knowing that every action counts. Every decision, phone call and conversation adds up to the quality service we know that our community deserves. We strive to give life to the notion of *mitzvah goreret mitzvah* which suggests that every deed we do that fosters goodness and repair in the world leads to another similarly purposeful and elevating deed.



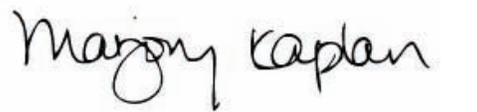
Marjory Kaplan, President and CEO, and Emily Einhorn, Chair

Our Board and our staff have a long tradition of working together with respect and intelligence that bring clear results. We are pleased to share this report, which describes many of these accomplishments.

We are particularly glad to feature the inspiring stories of Foundation donors who have made a difference with their philanthropy. What is your story? Share it with us.

We are grateful for the valuable relationships that sustain us, and we eagerly welcome the opportunity to build more productive and transformative connections. There is still much work to be done, and we look forward to increasing and enriching philanthropy with you for many years to come.


Board of Directors, Chair


President and Chief Executive Officer
Miriam and Jerome Katzin Presidential Chair

Vision into Action

Stories of community members who are making a difference in San Diego, Israel and around the world.

“If you will it,
it is no dream.”

— Theodor Herzl

A Commitment to Community and Israel

Charles Wax grew up with his father's legendary stories. Morris Wax was part of General George S. Patton's tank command during WWII. His unit was the first American brigade to liberate Dachau Concentration Camp at the end of the war. Morris knew first-hand the horrors of war and the crucial role of the military. "The military was always a part of our lives," says Charles, reminiscing about his father. "We were always connected to the military in San Diego, and my father stayed in touch with many of his friends from his service days."

So when Charles went to visit Israel's 188th Armored Brigade in the Golan Heights, he had an epiphany. "I heard the stories the soldiers told, and I thought about my dad," says Charles. He felt an immediate connection and was compelled to give something back to the rank and file. His visit took place not long after the brigade faced a defeating blow in a deadly battle with Hamas terrorists. The unit was ambushed in a cross border raid where two soldiers were killed, two wounded and one taken hostage – nineteen-year-old Gilad Shalit. "They were tank soldiers just like my father," he says. "I know the price they are paying for their country. I wanted to make their experience a little better by giving something back."

"There would be no Israel without the IDF."
-Charles Wax

Charles used his donor advised fund at the Jewish Community Foundation for a grant to the Friends of the Israel Defense Forces (FIDF) to support building a new recreational facility at the base. The complex, today called "Club 188", houses a state-of-the-art theatre, game hall and exercise center. It is the largest facility of its kind in Northern Israel.

"There would be no Israel without the IDF," says Charles. "When you meet these kids and see what they are doing for their country, it is really inspiring. I have a deep appreciation for the military." And Wax's generosity did not end with Club 188. He also supports full university scholarships for two soldiers who have completed their military service.

Charles has recruited many of his friends and colleagues to support FIDF programs as well. One close friend from Texas, Carl Allen, has supported three projects through



Charles Wax standing next to a photo of his father Morris at "Club 188" in Israel.

FIDF and was honored recently with his wife Gigi at the same gala honoring the Wax family. Charles and his wife Randi give generously to FIDF programs, but it is by no means the only organization they support. Charles was one of the founders of the San Diego Jewish Academy and helped build the school from its modest start at Tifereth Israel Synagogue to its current state-of-the-art complex in Carmel Valley. "We were visionaries then," he says. "It is incredible to see it evolve beyond our wildest dreams. I am very proud of the work we did together."

Charles says that he and Randi come from a tradition of being philanthropic and both their parents emphasized the importance of giving back to the Jewish and general communities. He says the Jewish Community Foundation has been a great partner in those endeavors.

"My family has been involved with the Foundation since the beginning," he says. "I can just write one check to the Foundation. It makes our philanthropy so easy."

Charles has served as a member of the Board of Directors of the United Jewish Federation and as its assistant treasurer. He was the founding president of the San Diego Jewish Academy and has served as the Vice President of Tifereth Israel Synagogue.

TEACHING *Tikkun Olam* to the Next Generation



From left to right Laura, Lou, Brad, Ella and Brian Tauber at Lou's Bar Mitzvah.

“The reason we opened donor advised funds for them was so they could learn to give year after year. We want to teach them that philanthropy is a continuum.”

- Laura Tauber

Lou Tauber was approaching his *Bar Mitzvah* day and contemplating his community service project or “*Mitzvah* Project”. He had some big shoes to fill having watched his older brother Brad donate a portion of his *Bar Mitzvah* money so that a 13-year-old Ethiopian immigrant could participate in an afterschool program in Israel.

So when Lou saw an HBO special about Dr. Rick Hodes and his work with Ethiopian children suffering from spinal tuberculosis disease he had found his calling.

“Lou turned to me and said ‘This is who I want to help,’” says mom Laura.

Dr. Hodes is the Medical Director of the American Jewish Joint Distribution Committee (JDC) in Ethiopia. Dr. Hodes arranges for Ethiopian children to access corrective surgery of the spine in Ghana. Surgery is very costly. In many cases, children need multiple procedures.

“Lou decided that, rather than accept gifts for his *Bar Mitzvah*, he asked that people donate to his effort to help a child in Dr. Hodes’ care,” says Laura. Lou raised the money for a 13-year-old boy to get his first surgery and has excess funds to assist in other procedures or to contribute to other causes. Lou’s parents Brian and Laura looked for an easy way to take donations for the project. Brian says the Jewish Community Foundation was the best option.

“We opened donor advised funds for Brad and Lou,” says Brian. “Centralizing their charitable funds makes it simple for them to control their donations in an efficient and effective manner.”

Laura and Brian say the funds are a tool that they use to teach philanthropy to their children. “The reason we opened donor advised funds for them was so they could learn to give year after year,” says Laura. “We want to teach them that philanthropy is a continuum. We have been very cognizant of involving them in philanthropy. It is very important to pass the value of giving on to our children.”

Both Brian and Laura’s parents taught them the same value.

Laura and Brian Tauber come from the tight-knit Jewish community of Detroit, Michigan. As a young girl, Laura watched her parents give to the Jewish Federation and to many other worthy causes. Her father would personally help individuals who were unable to afford their medical costs, and she was profoundly moved and influenced by his generosity. Brian’s parents have held numerous leadership positions for the United Jewish Communities (UJC) and United Jewish Appeal (UJA), the national organizations that support the Jewish Federation movement. In fact, Brian’s father Joel was the national campaign chair of UJC’s Operation Promise, the project that brought tens of thousands of Ethiopian Jews to Israel.

Asked how he was affected by his parents’ commitment to Jewish causes, Brian laughs and says, “It meant that one of my parents was always out at a meeting every night.”

Putting all kidding aside, Laura says that Brian’s parents are pillars of the Detroit Jewish community and made a concerted effort to include their children in their philanthropic endeavors.

Their parents’ philanthropic commitment had a profound effect on Brian and Laura. Since their early 20s they have devoted a lot of their time and money to Jewish and general community causes. When they moved to San Diego, Brian and Laura immediately became involved with the Jewish Federation which funds life-saving and enhancing programs for Jews around the world.

“Jewish organizations like the Federation help our community thrive and survive,” says Brian. “It will always be a priority for us.”

teaching jewish students on campus



“Hillel House was
a home away from
home for me...”

- Elaine Lipinsky

Center, Elaine Lipinsky standing with students in front of the San Diego State University Hillel House.

Elaine Lipinsky went to San Diego State University at a time when there were very few Jewish students on campus. Away from home for the first time, she wanted a place to connect with peers who shared her Jewish values and culture. The day she walked through the doors of the Hillel House, she knew she had found her place. Elaine relished the familiarity of student Shabbat dinners, shared holidays, and Jewish learning. During her time as a student, she became Hillel's historian and was very active with the organization on campus.

"Hillel House was a home away from home for me," says Elaine. "I really felt like I belonged there and I made some of my closest friends. It was a wonderful place and still is today."

Elaine says she has never forgotten the gift that Hillel gave her as a student, and she wants students at SDSU to have the same experience.

"For many students, this is their first time away from home, and they lose their identity a little bit," says Elaine. "Hillel is there to bring Jewish culture and values to the students. It is a place students can be themselves and connect with other Jewish students."

But Elaine says in today's complicated world, Hillel serves as more than just a meeting place for Jewish students. For some students, Hillel is their first experience in Judaism, and the organization plays a critical role in the community by educating unaffiliated Jewish students on campus.

"Hillel reaches out to Jewish students in a positive way to try to expose them to everything their culture and religion has to offer," says Elaine.

Elaine truly believes in the mission of Hillel and wants the organization to be able to continue the important work it is doing on campus every day. That is the reason she and her family created the Lipinsky Engagement Associate position, which is annually funded through their donor advised fund at the Jewish Community Foundation. The position is held by a student who works on campus with his or her peers in order to expose them to Jewish programming and get them involved in events hosted by Hillel.

"It is important that Jewish students know that they have a place on campus where they are always welcome," says Elaine. "The position was created so we can help get more students involved in all the wonderful programs Hillel has to offer."

"It is important that Jewish students know that they have a place on campus where they are always welcome..."

- Elaine Lipinsky

Elaine is also assisting Hillel with its capital campaign to build a new, larger Hillel House on the SDSU campus. And Hillel is only one of the many organizations she generously supports. Elaine grants funds to support the Jewish Studies, Women's Studies and Theatre Master's program at SDSU, Jewish Family Service, Temple Emanu-El, Vista Hill, Seacrest Village, The Old Globe Theater, San Diego Repertory Theater and various other non-profits in the community.

She says that the Jewish Community Foundation has been an easy way to grant funds to Hillel. She has found the organization an excellent option for her and her family after the death of their parents, longtime community leaders and philanthropists Bernard and Dorris Lipinsky.

"We knew JCF would do a good job, and we wanted to keep it in the family," says Elaine. "It was a good decision."



Leichtag Family Foundation & The Jewish Community Foundation

A Partnership that Invests in People



The Leichtag Family Foundation issued a challenge grant to the Lawrence Family Jewish Community Center to spur the funding of a retirement plan for JCC employees. This was implemented by the JCC in September 2009. In this photo, Jim Farley, President and CEO of the Leichtag Family Foundation, is surrounded by JCC staff and board members.

Sometimes life's tragedies can be turned into a community's opportunity. No one knows this lesson better than Leichtag Family Foundation President and CEO Jim Farley.

It was November 2007 and Jim had just received devastating news. His friend and longtime client, Lee Leichtag, had succumbed to his injuries ten days after a tragic car accident. In the same week, Lee's wife Toni called Jim to say she wanted him to take the reins of the family's philanthropic foundation. After sixty-six years of marriage she had lost her life partner, while she was still grieving the loss of their only daughter Joli who had months before lost her battle with cancer. Enough was enough. Toni expressed to Jim that she wanted to step back from the work of the Foundation and seek tranquility in her remaining years. Literally in a day, the Leichtag Family Foundation had lost its heart and soul.

According to the terms of Lee and Toni's trust, Jim assumed the role of President and CEO. Jim was in mourning himself and trying to care for newly widowed Toni. He was determined to ensure that their legacy would be honored through careful stewardship of their foundation.

He knew exactly the person he would turn to for guidance.

"We were in very uncertain times and somewhat ill-prepared for the moment," reflects Jim. "I remember thinking that I needed help from someone who I could trust - someone who knew about philanthropy, good governance, and this community. Marjory Kaplan of the Jewish Community Foundation was the first, indeed the only, person who came to mind. When I reached out, she responded immediately."

In the next months, the Leichtag Family Foundation

Board including Rabbi Lenore Bohm, Dr. Robert Brunst, Shep Scharlin and Bernard Reiter, all longtime friends of and advisors to the family, worked with the JCF to build on the founders' legacy. Marjory and JCF Vice President of Philanthropy Charlene Seidle helped the board to develop a mission statement, create a learning culture, understand the Leichtags' history of giving and set forth a strategy for philanthropic impact. This process proved particularly valuable when Toni passed away in 2009.

Jim says his initial instincts about partnering with the Jewish Community Foundation were correct.

"The JCF is an extraordinary organization," says Jim. "Together we are honoring the legacy of Lee, Toni and Joli. I really think they would be proud of the impact we have made in their name."

And the Leichtag Family Foundation is truly making an impact. From 2008 to the end of 2010, the Foundation awarded approximately \$15 million.

Those grants include funds for expansion of the campus and critical care facility at Scripps Memorial Hospital Encinitas, major grants to Jewish Family Service and the Jewish Community Economic Recovery Fund for basic and critical needs and a wide variety of community support for organizations like the Jewish Community Center, Anti-Defamation League, Agency for Jewish Education, Camp Mountain Chai and the American Jewish Joint Distribution Committee.

The Leichtag Family Foundation has also awarded grants to Casa de Amparo, Interfaith Community Services, Vista Community Clinic, Ocean Discovery Institute, Encinitas Union School District and the San Diego Food Bank to mention only a few.

"The Board made a deliberate decision to significantly increase our grants when the recession broke out," says Jim. "At a time when many foundations were cutting grants budgets, we were fortunate to be able to step up and meet urgent needs."

Hundreds of grants have been awarded within the Foundation's broad charitable areas of alleviating human hardship, increasing self-sufficiency and promoting tolerance and understanding. Now, the board is engaged in a strategic planning process to define specific initiatives for funding as

the Foundation pursues its goal to spend down its assets within the next 15 years. Understanding its many opportunities for lasting and durable impact, the board was honored to recently elect Murray Galinson to its leadership.

"The Jewish Community Foundation is our full partner," says Jim. "They provide all our staffing. This is a unique model as far as we can tell. But it makes sense for us. We have access to expertise, connections and relationships that are hard, maybe impossible, to replicate."

"The Jewish Community Foundation is our full partner. Together we are honoring the legacy of Lee, Toni and Joli."

- Jim Farley

From 2008 to the end of 2010, the Leichtag Family Foundation awarded approximately \$15 million.

visionary WOMEN



Like most great ideas or new initiatives, the Jewish Women's Foundation (JWF) started as a conversation between two community activists. Jan Tuttleman and Marcia Hazan were sitting at the Jewish Funders Network conference in Atlanta, Georgia listening to a speaker talk about her city's Jewish Women's Foundation.

"Jan turned to me and said: what a great idea, we should start one," says Marcia reflecting on how the JWF developed in San Diego. "I had never heard of a foundation solely dedicated to Jewish women. Both Jan and I thought it would be an excellent way for women to work together on issues that affect women and girls in our community."

When Jan returned to San Diego, she immediately reached out to the Jewish Community Foundation, knowing that it would be the ideal home for the JWF.

"The Jewish Community Foundation brings together donor passion with community needs," says Jan. "Plus I knew they could provide us with all the resources we needed to make informed, strategic philanthropic decisions."

Within months, 18 like-minded and influential women in the community had been recruited, and the JWF was born. That was seven years ago. Today, membership has increased to 100.

"Our goal was and continues to be to look at the needs of women and girls that no one was addressing in the community," says immediate past chair Elaine Galinson.

And that is exactly what they did.

In the last seven years, among many other projects, the JWF has identified the needs of Jewish single mothers and created the Supporting Jewish Single Parents program at Jewish

Family Service; tackled domestic violence through grants to Project SARAH; and brightened the lives of 60 children by outfitting them with fully-stocked backpacks for camp.

Now the collaborative of women has turned its focus to the needs of teenage girls after a series of focus groups with rabbis, educators and community leaders identified this area as a top priority.

"The JWF focus groups started a community dialogue about the important issues facing our young women."

-Jennifer Levitt

"The focus groups started a community dialogue about the important issues facing our young women," says Jennifer Levitt, chair of the JWF.

The effort led to a nine-month study to identify the issues affecting young women in the Jewish community. The completed study is being used to award multi-year grants from the JWF to organizations, schools and synagogues working with teenage young women.

Since its inception in 2004, the JWF has granted and leveraged upwards of \$300,000 to address serious issues affecting Jewish women and girls. The organization continues to grow rapidly and is considered a premiere program in the community.



“Our goal was and continues to be to look at the needs of women and girls that no one was addressing in the community.”

-Elaine Galinson

From left to right Marcia Hazan, Jennifer Levitt, chair, and Elaine Galinson

Jewish Women’s Foundation Members

Jennifer Levitt, Chair
 Anita Abramowitz
 Melissa Garfield Bartell
 Tina Beranbaum
 Sondra Berk
 Marsha Berkson
 Rabbi Lenore Bohm
 Lisa Braun-Glazer
 Gail Braverman
 Sophie Brody*
 Julie Bronstein
 Barbara Bry
 Betty Byrnes
 Elaine Chortek
 Hannah Cohen
 Phyllis Cohn
 Ellen Dolgen
 Jessica Effress
 Emily Einhorn
 Toby Eisenberg
 Naomi R. Eisman
 Claire Ellman
 Phyllis Epstein
 Jane Fantel
 Katie Feifer
 Judy Feldman

Diane Feuerstein
 Esther Fischer
 Judy Fisher
 Pauline Foster
 Elaine Galinson
 Laura Galinson
 Murray Galinson
 Marsi Gardiner
 Hanna Gleiberman
 Beverly Glickman
 Heidi Golding
 Lucy Goldman
 Rabbi Lisa L. Goldstein
 Iris Goodman
 Bryna Haber
 Marcia Hazan
 Karen Helrich
 Hilary Isakow
 Beth Jacobs
 Jerri-Ann Jacobs
 Mara Jacobs
 Sara Jacobs
 Marsha Janger
 Susan Kabakoff
 Marjory Kaplan
 Craig Lambert

Susan Lapidus
 Sandra Levinson
 Sheila Lipinsky
 Barbara Lubin
 Barbara Mandel Pache
 Ellen Marks
 Rebecca Newman
 Andrea Oster
 Orit Ostrowiak
 Lynn Pechet-Bruser
 Monica Handler Penner
 Linda Platt
 Julie Potiker
 Sheila Potiker
 Allison Price
 Cheryl Price
 Evelyn Rady
 Debra Rappaport-Rosen
 Anne Ratner
 Laurayne Ratner
 Shirley Ravet
 Vivien Ressler
 Stacy Rosenberg
 Sheryl Rowling

Nina Madden Sabban
 Jane Scher
 Sherron Schuster
 Denise Selati
 Jean Shekhter
 Barbara Sherman
 Susan Shmalo
 Karen Foster Silberman
 Sharon Silverstein
 Marilyn Smeidt
 Elene Solomon
 Amy Spielman
 Ashley Stone
 Gloria Stone
 Anita Szawielenko
 Carole Turk
 Edna Tuttleman
 Emma Tuttleman
 Jan Tuttleman, Founding Chair
 Sophie Tuttleman
 Zelda Waxenberg
 Susan Chortek Weisman
 Helene Ziman

*Of Blessed Memory

Educating *with a* Commitment *to* Breaking Down Stereotypes



Gary and Jerri-Ann Jacobs with their four children

In 1999, hope was on the table again in Israel. The Wye Agreement had been signed a year earlier in an attempt to get the peace process back on track. Jerri-Ann and Gary Jacobs felt that spirit of optimism when they came to visit the San Diego Jewish community's partnership region Sha'ar Hanegev. "We thought peace was around the corner," says Gary, reflecting on that time.

In that spirit, Gary says he and Jerri-Ann thought it was important to invest in the younger generation of Israeli Jews, Israeli Arabs and Palestinians. They worked with the Jewish Federation of San Diego to create a program that would bring together teenagers from Southern Israel. The idea was to get Jews, Arabs, Bedouins and Palestinians together for three weeks to create common ground.

By breaking down stereotypes and encouraging the teens to leave their comfort zones, Gary was certain it would build lasting relationships for what he thought would be a new reality for the region. The program, called the Gary and Jerri-Ann Jacobs International Teen Leadership Institute (JITLI), is now in its 11th successful year.

"Our goal was to help raise a generation that was willing to speak with each other," says Gary. "We wanted to change the culture." And it has changed the culture, says Jerri-Ann who keeps close tabs on all of the JITLI alums. "We have opened communications in the community. Our goal is not peace; our goal is to try to build relationships for the long term to create a better world."

Those relationships have indeed been created. Both Jerri-Ann and Gary say the JITLI initiative

"L'Dor v'Dor is what it's all about..."

-Gary Jacobs

has had a profound effect on the communities involved. Israeli Jews, Israeli Arabs, Bedouins and Palestinians who would have never looked in each other's direction have developed life-long relationships. "They keep in touch and some of the parents are getting to know one another," says Jerri-Ann.

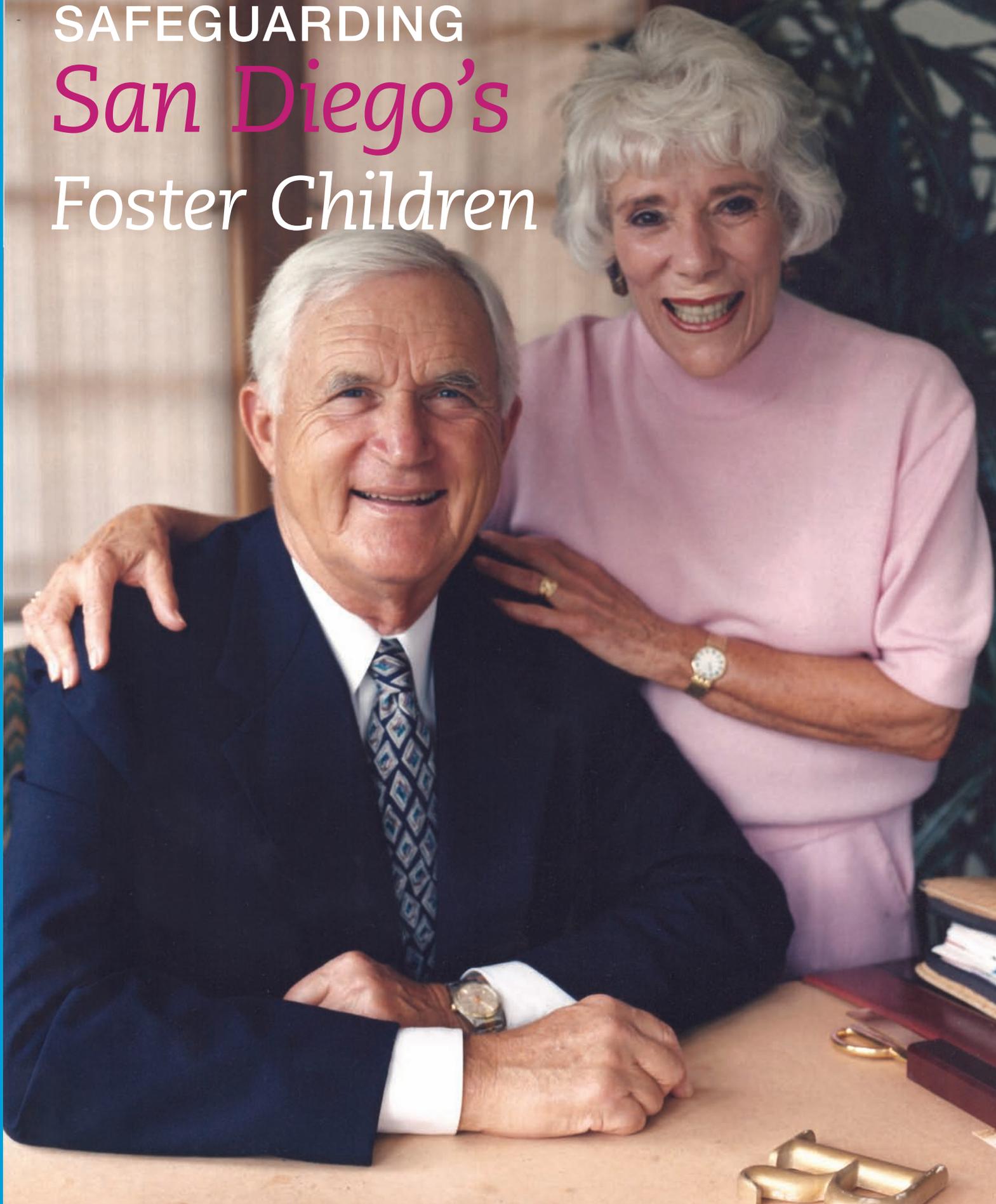
Local politicians and community leaders have welcomed the program with open arms.

Jerri-Ann and Gary use their donor advised fund at the Jewish Community Foundation to support not only JITLI but all their charitable giving, which includes the Gary and Jerri-Ann Jacobs High Tech High School in Point Loma and numerous other causes in San Diego and Israel. Jerri-Ann and her daughters are also lifetime members of the Jewish Women's Foundation.

"Our partnership with the Foundation makes sense," says Gary. "Using the fund streamlines our recordkeeping, adds meaning and ease to our giving, and broadens our ability to partner with other philanthropists in the community." And this philanthropic spirit runs in the family. Three of the Jacobs' four children are graduates of the Foundation's Youth Philanthropy program, and all have become actively engaged in community development and service activities.

"*L'Dor v'Dor* is what it's all about," says Gary. "Just as our parents passed important philanthropic values to us, we want to pass them to our children." Promoting education, international world building and community service seem to be priorities for Jerri-Ann and Gary's daughters Sara and Beth as well. Following in their parents' footsteps, Sara recently spent time in Ghana tutoring orphans, and Beth traveled to Tanzania where she worked with Tanzanian rangers to discourage the poaching of endangered animals.

SAFEGUARDING
San Diego's
Foster Children



“It started over a bowl of oatmeal,”

says Jeannie Rivkin, looking back on how she and her husband Art became intimately involved in helping abused and abandoned children in San Diego.

Jeannie says she and Art were having breakfast with their longtime friends Mary and Jack Goodall who asked them to support the Hillcrest Receiving Home, which at the time helped abused and abandoned children find temporary shelter while the County identified permanent placement for them. “That ended up being the most expensive bowl of oatmeal I’ve ever eaten in my life,” laughs Jeannie. “It was also one of the most meaningful. Little did I know how important this cause would become to me and Art over the years.”

Indeed it has become a cause the Rivkins have been committed to ever since that first breakfast. Jeannie and Art gave the seed money to expand the Hillcrest Receiving Home and build a new facility in a different location that is today called the A.B. and Jessie Polinsky Children’s Center, named after Jeannie’s parents. A light sparks in Jeannie’s eyes when she talks about the Polinsky Children’s Center and the children the facility serves.

“Foster children have no place to call their home,” says Jeannie. “It is truly heartbreaking when you see how wonderful these kids are, and you know the kind of challenges they have to face in life. We have made it part of our life’s work to help them have a chance.”

The Rivkins were founders of the Child Abuse Prevention Foundation, today called Promises2Kids, a non-profit foundation that raised more than \$12 million to build the new six-acre facility. The Center is the County’s only emergency shelter for children and is widely considered a national model for the protection and care of abused and neglected children. The campus includes six residential cottages, an infant nursery, medical clinic, school, library,

cafeteria, gymnasium, two swimming pools, two playgrounds and an outdoor athletic field.

The Center helps thousands of children from birth to 18 years old who are in need of emergency shelter because they are being abused or neglected by their families.

“We are very proud of the work the Center is doing for children in San Diego,” says Jeannie. “They are truly saving lives on a daily basis.”

Jeannie says she and Art focus their philanthropy on children both in San Diego and in Israel. In fact, through the Jerusalem Foundation, the Rivkins founded the Abraham B. Polinsky School in

Jerusalem. The school is a haven for at-risk high school students who come from disadvantaged backgrounds. The school offers young people a wide range of academic and vocational services to better prepare them for university or the Israeli work environment.

“I think my dad would be really proud of the endeavors we are supporting in his and my mom’s names,” says Jeannie. “My dad always believed in giving back to the community; it was very important to him.”

And giving through the Jewish Community Foundation, in Jeannie’s opinion, is an excellent way to give back to the community.

“We feel very strongly that the Jewish Community Foundation is a vital resource for our community,” says Jeannie. “The Jewish Community Foundation does a splendid job. We could not be more impressed.”

Through the JCF, the Rivkins also support Congregation Beth Israel, Seacrest Village Retirement Communities and the USC Shoah Foundation Institute, to mention only a few.

“Foster children have no place to call their home... We have made it part of our life’s work to help them have a chance.”

-Jeannie Rivkin



Supporting Visions of Art One Student at a Time

Bernie and Heidi Blotner

Heidi and Bernie Blotner's son Adam loves musical theatre and comedy. When the time came for high school, he wanted to go to a school that focused on his interests, and he made his wishes very clear to his parents. Heidi says that initially she fought the idea of sending him to the San Diego School of Creative and Performing Arts, located in the Southeastern part of the city. She wanted him to go to a high school that was focused on academics, not the performing arts. But she and her husband Bernie relented and allowed Adam to attend the school. It was a decision they would not regret.

"It is a wonderful school," says Heidi. "It was his Eden and he really thrived there. The school builds self-esteem and applauds student differences. It is a really incredible place."

Adam eventually graduated from the performing arts school and today attends Boston University. Heidi and Bernie knew that many of Adam's classmates were unable to afford college and would not be exposed to the same opportunities as their son.

Approximately 70 percent of the student population at the San Diego School of Creative and Performing Arts qualifies as "socioeconomically disadvantaged," according to the school's internal report card documents.

Taking this into account, Heidi and Bernie worked with the Jewish Community Foundation to create a scholarship fund for qualifying students at the school. The Fund has awarded one scholarship a year for the last four years.

The first student to receive the scholarship was a young man from East Africa, currently attending San Diego State. He is the first person in his family to attend university.

"It is our pleasure to help young people pursue their dreams and attend the colleges of their choice," says Heidi. "The Foundation has been an excellent partner in this effort. I really have the highest praise and respect for the Jewish Community Foundation."

"It is our pleasure to help young people pursue their dreams and attend the colleges of their choice."

- Heidi Blotner

Honoring San Diego's Jewish Seniors

Shearn and Linda Platt take the biblical commandment “Honor Thy Mother and Father” very seriously. From an early age, they have both been involved in helping seniors in the Jewish community live out their lives with respect and dignity. Shearn says that their commitment dates back to the 1960s when he was the president of The Guardians, a Jewish men’s organization that supported the former location of the San Diego Hebrew Home on 54th Street in the College Area of San Diego.

Shearn has always felt a deep obligation to take care of our community’s elders. “It was just what you did back then,” says Shearn. “We felt it was our responsibility as a community to take care of the elderly. Everyone did.”

Shearn and Linda reminisce fondly about the lavish fundraisers the Guardians would throw at the El Cortez Hotel to raise money for the Hebrew Home. “It was fun,” says Linda. “The whole community would come out, young and old. There wasn’t so much to do in town back then and these events were a really big deal.” Shearn laughed as he took out an old menu he has kept as a memento from those days.

“How much do you think an event like that cost back then?” he asks and answers quickly with more laughter. “Seven dollars a plate! Can you imagine? Today it is hard to find a sandwich for seven dollars!”

But even with the low plate price, Shearn and Linda raised plenty of funds for the Hebrew Home and have been committed to the cause ever since. When the Hebrew Home needed more space, Shearn helped with the acquisition of the land in Encinitas and chaired fundraising efforts for the new state-of-the-art campus. The Hebrew Home successfully moved and then changed its name to Seacrest Village.

Shearn and Linda did not just pledge their financial support; they also gave generously of their time.

Both have served on the board of Seacrest Village for many years, and Shearn has been its acting chairman twice. The two also chaired Seacrest Village’s last major fundraising campaign which garnered more than \$22 million for the retirement facility.

And Shearn says using the Jewish Community Foundation as his conduit for giving has been one of his best decisions. “To be able to give through the Jewish Community Foundation for the Jewish people unifies us,” says Shearn, “It shows our strength as a community.”

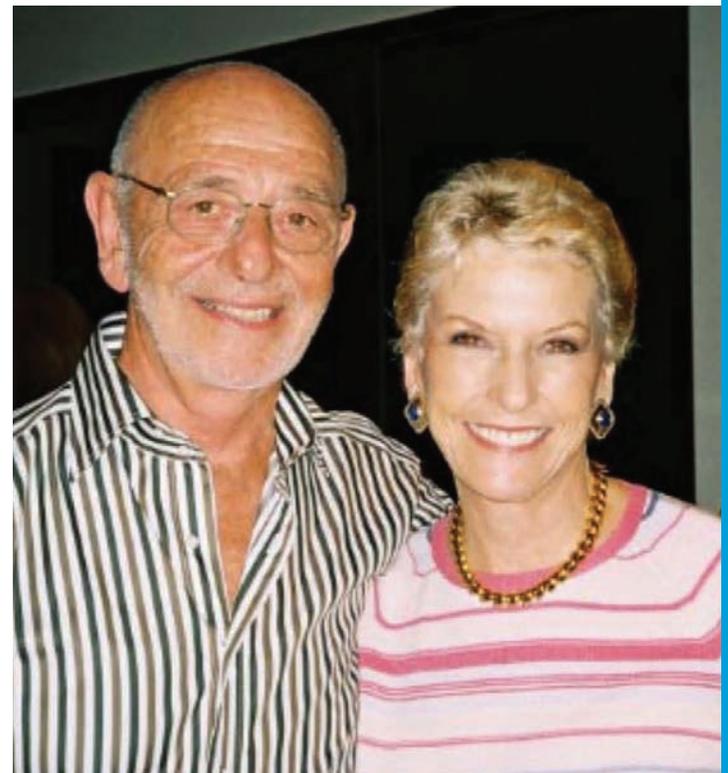
Shearn, a former JCF chair of the Board, adds that there are also significant business reasons to give through the Foundation. “It is a very intelligent vehicle to use if you have appreciated assets,” says Shearn. “There are a lot of smart business reasons to use the Foundation as your philanthropic partner.”

In addition to their commitment to the elderly, Shearn and Linda also support the Foundation for

Jewish Culture where Linda is the immediate past chair, Jewish Federation of San Diego, and the Hebrew Immigrant Aid Society to name only a few.

“We felt it was our responsibility as a community to take care of the elderly.”

- Shearn Platt



Shearn and Linda Platt



From left to right Morris Casuto, former Regional Director of the Anti-Defamation League, his wife Doreen with Carole and Jerry Turk.

Protecting the Jewish People

Jerry Turk wants to do all that he can to stop Jews from experiencing the kind of anti-Semitism they have faced throughout history. He believes the very fate of the Jewish people is at stake. It is for this reason and many others, that Jerry calls himself a strong supporter of the Anti-Defamation League.

“Unfortunately, anti-Semitism is alive and well,” says Jerry. “As soon as we seem to counteract it in one area, it raises its ugly head in another. It is extremely important that we continue our fight to combat this disgraceful behavior not just here at home, but also around the world. As we as a people know only too well, anti-Semitic rhetoric left unchecked will lead to devastating results.”

Believing deeply in their mission, Jerry and his wife Carole have given generously to support ADL for the past few decades. Jerry was one of the founders of the ADL office in Las Vegas and served as its first president. Jerry also served for more than 10 years as a member of the ADL executive committee in San Diego.

Most recently, Carole and Jerry chaired ADL’s dinner to honor its longtime San Diego Regional Director Morris Casuto, who retired in 2010 after 37 years of outstanding service.

“It was an absolute honor to be asked to chair the dinner,” says Jerry. “I cannot think of a more deserving or dedicated professional. The community turned out more than 500 strong to say thank you to Morris for all that he has done not just for our community but for fighting bigotry and hate worldwide.”

Carole and Jerry moved to San Diego in 1999 from Las Vegas. Both feel that one of the organizations that made their philanthropic transition easier was the Jewish Community Foundation.

“One of the things I admire most about the Foundation is that every donor is treated equally.”

- Jerry Turk

“The Foundation provides invaluable services,” says Jerry. “With the help of the Foundation’s professional staff for research, we are able to pick the organizations that are able to, with some assistance from us, carry out important missions. The hardest part is making a selection. However, with the information provided by the Foundation, the job is made a little easier. One of the things I admire most about the Foundation is that I have found, no matter how small or large the donation, every donor is treated equally.”

In addition to supporting the ADL through the Foundation, Carole and Jerry support numerous other Jewish and non-Jewish organizations, including Jewish Family Service’s On the Go senior transportation initiative; programs in Israel; projects that promote Jewish continuity and organizations that help people in need.

Preserving an Ancient JEWISH COMMUNITY

The history of the Jews in Turkey dates back thousands of years. Until recently, the community lived in relative peace with little concern of contention with the majority Muslim population. But with the harsh rhetoric being spewed towards Israel from Turkey's prime minister coupled with the Turkish response to the flotilla crisis, Turkey's Jews had real concerns that there would be an anti-Semitic backlash.

"We were concerned," said Ness Tiano, who is the son of Sephardic Jewish immigrants and still has family living in Istanbul, where 98 percent of the 26,000 Turkish Jews reside. "I had put the Foundation in touch with the head of the Turkish Jewish Community last year. Tensions had been

"Tensions had been running high for some time and we wanted to be able to help at a moment's notice."

- Ness Tiano

attending secular schools had experienced anti-Semitic taunts from their peers on the playgrounds. The increased applications included requests for financial support, which the school could not accommodate.

On hearing the response, led by Ness, the Jewish Community Foundation sprang into action. Several Foundation funds, including the Tiano Family Fund, formed a consortium to provide multiple scholarships from the San Diego Jewish Community. San Diego was the first community to reach out to the Turkish Jewish Community.

Ness said that our Jewish Community Foundation was uniquely qualified to assist with issues like this which may arise in, or outside of, San Diego.

He also stated that he believes that the Foundation operates under the highest professional standards and is an outstanding organization. He should know since he has been involved almost since its inception.

Indeed, Ness has been an active supporter of the Foundation for decades, having opened his first Fund some 40 years ago. As a member of the Investment Committee, Ness played a key role in structuring the Foundation's investment pools, which offer donors a flexible approach to maximizing funds available for distribution to the community. He has also served as chair of the Foundation.

Ness and his wife Sarah focus their support on non-profit organizations that provide social and educational services

in San Diego, Los Angeles, New York and Israel. One of Ness' favorite causes is to provide scholarship funds for underprivileged children to attend Camp Ramapo, located in the Hudson Valley about 90 miles outside of New York City, where he was born and grew up. Ness said that he has many fond memories while attending Ramapo, and he wants other children to have the same wonderful summer experience.



Ness and Sarah Tiano

running high for some time and we wanted to be able to help at a moment's notice. It turns out our instincts were correct."

Foundation staff reached out to ask how the San Diego Jewish Community could show solidarity and support. The answer was more funds for scholarships to the Ulus Jewish School in Istanbul, since the school had received a flood of new student applications after some Jewish children

A Family Affair

Joseph and Beverly Glickman,

who are known by their nicknames “Chickie” and “Birdie”, taught the values of philanthropy and community involvement to their daughter Elaine at a young age. Elaine remembers being introduced to giving as a child and that exposure had a significant impact on her. It is a value she kept and then passed on to her children.

“My parents made a concerted effort to include us in their philanthropy, and we are doing the same with our children,” says Elaine. “It is very important to us that our children are involved.

We make decisions as a family.” She continues, “We really consult one another and work together.”

Elaine and her husband Murray say when some members of the family are committed to a certain cause, then the rest of the family tries to rally around to assist them.

One example is when Chickie had a stroke 11 years ago. Chickie was paralyzed on the left side of his body and was unable to drive or continue normal daily activities. He received cutting-edge therapy from Dr. Arthur Lupsha, an expert in physical therapy who was a student of Waleed Al-Oboudi, an Iraqi American occupational therapist who devised a unique approach for functional rehabilitation.

The program gave Chickie a second lease on life by enabling him to walk and drive again. He wanted to share his good fortune with seniors in Israel by offering the same techniques there. The entire family agreed that the life-changing therapy would help Israeli seniors and supported Chickie’s endeavor to build outpatient treatment centers for stroke sufferers as well as those with other neurological disorders in Israel.

The Glickman-Galinson Family Foundation, through the American Jewish Joint Distribution Committee’s Eshel program, created physical therapy treatment clinics at senior centers at Tel Hashomer near Tel Aviv and Kiryat Bialik near Haifa. The program treats approximately 10 stroke patients per day per location, amounting to more than 6,000 treatments per year.

“We enjoy supporting each other’s efforts,” says Murray.

Like Chickie and Birdie, Murray and Elaine say they wanted their children to have real decision making power in the philanthropic realm. They gave each of their three children equal control and a seat on the family foundation board with their respective spouses.

“My parents made a concerted effort to include us in their philanthropy, and we are doing the same with our children. We make decisions as a family.”

- Elaine Galinson “We wanted to give them the opportunity to serve on boards and have experience in the giving community,” says Elaine. “The only way to do that was to give them real decision making power in the process. We are incredibly proud of the work they are doing today.”

The Galinsons’ children, Laura, Jeff and Rick, live in San Diego, San Francisco and Los Angeles, but they manage to work together and communicate well through the help and partnership of the Jewish Community Foundation.

“A lot of our granting ideas come through the Jewish Community Foundation,” says Murray, past chair of the Jewish Community Foundation. “We usually come up with a general philanthropic theme for the year and then each family has control over how they want to grant. It works very well.”



Galinson and Glickman Family

Together, the three generations of family members have supported the Lawrence Family Jewish Community Center Jacobs Family Campus by helping to build the Glickman-Galinson Early Childhood Education Complex and funding numerous programs through Jewish Family Service that support seniors, adoptive families, and those who are homeless and hungry. They have granted to the Jewish Federation of San Diego, Camp Mountain Chai, Congregation Beth Israel and organizations in Israel supporting seniors, immigrants and severely disabled children.

The family also uses a multi-generational approach to fund many endeavors in the general community including the San Diego Symphony, the University of California, San Diego, California State University, San Diego and the Museum of Photographic Arts, to mention only a few.

“The Jewish Community Foundation is a world-class organization,” says Murray. “We are very pleased that the Jewish Community Foundation is our family’s philanthropic partner.”

“We are very pleased that the Jewish Community Foundation is our family’s philanthropic partner.”

- Murray Galinson

Visions of peace

Jack Maizel sees the world through an artistic eye. He believes that through music, film and art you can connect people together in a world of increasingly diverse and diverging views.

“Music is a way to bring cultures together,” says Jack.

With that mantra in mind and a passion for building connections between the Diaspora and Israel, Jack created a non-profit organization six years ago called “A Culture of Peace.”

The effort was catalyzed by his experience teaching Israeli music to youngsters at the San Diego Agency for Jewish Education’s Hebrew High School and one particular lesson that focused on the predominance of songs that related to the subject of peace. After the lesson, just out of curiosity, Jack started to do some research to find a compilation of Israeli songs about peace – it turns out there weren’t any. He decided it was his mission to create one place for all of the Israeli songs devoted to peace – and to use music as a tool to create strong ties between Israel and San Diego.

The venture has been anything but easy. “This by far has been the most difficult project I have ever endeavored,” says Jack.

Jack explained that he has spent years and endless hours trying to get approvals to put the songs together in one place. But it seems to have been more than worth it.

“Music is a way to bring cultures together.”

- Jack Maizel

A Culture of Peace Foundation has so far published one book, *Julia’s Star* and will release another titled, *Our Songs of Peace*, as well as a CD with more than 150 Israeli songs of peace.

Jack’s organization has also produced an Emmy-award-winning documentary, *The Land of Milk and Honey*, which traces the roots of the song “Eretz Zavat Chalav u’Dvash” written by Eliyah Gamlieel.

And A Culture of Peace has not stopped with producing music and film. The organization puts together live concerts in San Diego with top Israeli musical artists like Rami Kleinstein, Idan Raichel, Danny Sanderson and Gidi Gov, to



Jack Maizel with Emmy for *Land of Milk and Honey*

name only a few. The proceeds from the concerts go to support educational programs in Israel and a school that integrates Israeli Arab and Jewish children called the “Gesher al Hawadi” school.

Maizel says that the Jewish Community Foundation has been an excellent resource for him as he turned his *vision into action*.

“The Jewish Community Foundation has made a tremendous difference,” says Jack.

Jack and his parents, Luis and Sally Maizel, are actively involved with the Jewish community. Through their fund at the JCF, the Maizel family supports organizations such as the Jewish Federation of San Diego County, Jewish Family Service, the Agency for Jewish Education, Ohr Shalom Synagogue, and the Ken Jewish Community.

“We’ve been able to rely on the excellent professionals at the Foundation to give us a world class level of resources,” says Jack.



MAINTAINING JEWISH South Africa

A group of South African women who are assisted by ChaiSouthAfrica's program that provides funds for Jewish facilities.

For many generations, Jews thrived in South Africa. The community at its peak was 120,000 members strong. Jewish South Africans had tremendous success in the country and built a traditional community filled with day schools, synagogues, community centers and homes for the aging. But political instability and violent civil unrest sent thousands of Jewish South Africans packing for safer ground. "It was not easy to leave our homes and community," says Claire Ellman.

Many Jewish South Africans chose to settle in sunny San Diego, which reminded them of the temperate weather they were used to back home. The community started over, planted roots and has thrived in the last few decades. But no one forgot about the loved ones and community members still in South Africa.

"Many of us left family and friends behind," says David Mandelbaum. "I think as an immigrant you never really forget where you came from and you always feel a strong bond to your birthplace."

And the Jewish South Africa they left behind looked very different after more than half of the community was gone. By 2000, many of the homes for the elderly and disabled were in disrepair. Facilities needed serious renovations in order to maintain a high level of quality for the Jewish seniors and disabled who remained. The community was not as strong and had difficulty raising all the funds needed to maintain Jewish facilities over the long term.

"I think as an immigrant you never really forget where you came from and you always feel a strong bond to your birthplace."

- David Mandelbaum

"My family and many others had helped build these institutions," says Claire. "We were not going to stand idly by and let them fall apart."

"Our family and friends needed the Jewish infrastructure to be maintained even in our absence," says Charles Jaffe. Claire, Charles, and David and Felicia Mandelbaum were determined to help. Together they helped found ChaiSouthAfrica, a fund that former South African Jews could contribute to in order to assist friends and family in need back home.

"The fund took off," says Charles. "We needed an organization that could help us manage the fund day to day in a professional manner. We, of course, turned to the Jewish Community Foundation."

The founders of ChaiSouthAfrica say it was an excellent decision. The fund today attracts contributions from across the United States and has granted almost \$2.5 million or 30 million South African Rand, to help Jewish seniors and the disabled. ChaiSouthAfrica reaches more than 1,400 individuals in 12 different institutions throughout Southern Africa annually.

"It is a great success story," says Felicia. "When we started, we never imagined how many people's lives we would improve. It is very important to us that we can still give back to our birthplace in such a significant way."

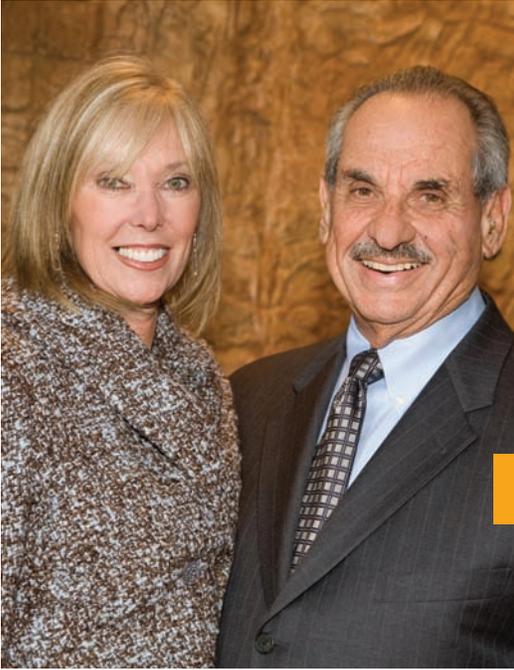


The Jewish Community Foundation • Turning Vision Into Action in San Diego, Israel and around the world



Building Legacies

Excerpts from the Book of Life



Edgar and Julie Berner

My maternal Grandparents came from a shtetl in Romania where Grandpa Leibowitz was a farmer. He left his pregnant wife, Lena, four other brothers and two sisters in 1911 to come to New York seeking freedom. After sending for Lena he proceeded to bring each family member over one by one. My mother, Jessica, was the oldest of three sisters, all born in America. Grandpa Leibowitz set the benchmark for so many of my basic beliefs. A love of country, of service and respect for all peoples, a belief in the goodness of people and above all the importance of family and the handing down to future generations the moral, educational and family values as taught by Judaism.

Julie's grandparents came from Hungary and Russia. Her father Martin Friedenber, a physician, was a true patriarch whose gentle nature was loved by patients, friends and family. His wife Rose, his children Julie, Tess Tessler, Linda Bjork, and Andy Friedenber remember him with loving thoughts. It is our hope and prayer that our five children Jessica Friedman, Darryn Lowenstein, Mitchell Berner, Kevin Berner and Tracy Cohen teach their children *tzedakah*, personal and social responsibility, love of our country in spite of its faults, love of learning and education, love of family and friendships, and an understanding of all the beautiful wisdom contained in the teachings of Judaism.



Diana Barliant and Nowell Wisch

We strive to continue supporting Jewish causes to carry on the legacy passed down from our parents and our family. We recognize the need to mentor our children and grandchildren on their responsibility to the Jewish community and support Jewish causes.

There is no greater good that one can render to the future than teaching our children by example on what it takes to be good citizens and Jews.



Nathan and Celia Levy

Prior to emigrating from South Africa in 1981, we were very involved in Jewish Communal Affairs and have continued to do so since our arrival in San Diego.

The shul and schools have always been very close to our hearts as we feel, deeply, that this involvement not only provides a platform and a principle for our family, but also may assist those less fortunate than ourselves.

It sets a pattern and an example for life which we hope will be able to be replicated by our children, grandchildren and future generations, ensuring the survival of our Jewish culture.

The Jewish Community Foundation is an inspiring vehicle with which to further these ideals of *Tzedakah*, *Gimelut Chasadim*, and service to others.



Terri Bignell

Years ago I was shown how each of us can have a positive impact on the worldwide Jewish community by our knowledge and involvement. Today I am actively pursuing my commitment to strengthen the existence of specific Jewish organizations that I place great value on. Looking forward, I am very proud and blessed to make my bequest to ensure that their future existence will continue long after my personal involvement.



Chuck and Lisa Helsel

We are blessed with wonderful examples of how our parents have lived a life of contribution and making a difference. We are grateful to have the opportunity to continue this trait ourselves and witness our daughters doing the same.

We look forward to continued contribution to the Jewish community.

“When a person leaves this world, he is accompanied not by silver, gold, or jewels, but by Torah and good deeds.” - Pirkei Avot



Gertrude Thaler

San Diego was home to my father before the turn of the 20th century. It was still home to his descendants as the 21st century came over the horizon and with the hopes of a continuing tradition, the family will always remain here.

I am proud that I have been a close observer of the development of our Jewish community and the enrichment of our cultural life as we continue to preserve the memories of those who came before us and for those to whom the torch is passed.

The gift of giving fulfills my obligation as a Jewish woman to a city and a community of people that has brought many honors and happiness to my life. It has endowed me with the privilege of performing *tzedakah* in the names of my parents, George and Anna Shelley, my late husband, Morton Thaler and myself.



Jacob and Leslie Bercovitz

Our family is very fortunate to belong to a very warm and caring Jewish community. Our Holy Day celebrations have become more meaningful when shared with some of the friends we've made over the years by participating actively in our synagogue and day school.

It is our hope that our synagogue and community continue to grow and prosper serving the needs of other families like ours. Through our endowment gift we feel we are doing our part in continuing this legacy for our children and grandchildren. By contributing to their economic survival we can guarantee a place of worship, of continued Jewish education and Torah study as well as participation in activities that will bond the Jewish community for generations to come.



Morris and Zita Liebermensch

On behalf of our family, we are most grateful for the opportunity to perpetuate the Jewish tradition of *tzedakah* with our legacy gift. We especially want to remember and honor all those who came before us, give love and support to all those in the here and now, and be ever mindful to secure a safe and caring future to all those who are to follow.



Michael and Deena Swidler

Our Jewish community depends on *tzedakah* to thrive. We are leaving this legacy because we want to convey the importance of being Jewish to our children and teach them about helping the community. We hope they will continue our families' Jewish traditions.

Book of Life Signers

Steve and Shelly Abramson
 Irving* and Cecelia Appelbaum
 Joyce Axelrod
 Diana Barliant & Nowell Wisch
 Jacob and Leslie Bercovitz
 Edgar and Julie Berner
 Terri Bignell
 Donald* and Betty Byrnes
 Peter and Elaine Chortek
 Joseph Cohen
 Melvin and Betty Cohn
 Clive David
 Jessica Effress
 Amy Corton, Carl, Emily and
 Cameron Eibl
 David and Claire Ellman
 Lynne Elson*
 Earl Feldman
 Walter and Pam Ferris
 Merle and Teresa Fischlowitz
 Tom and Judy Fisher
 Pauline Foster
 Murray and Elaine Galinson
 Jay and Lisa Gelbart
 Jerold, Linda and Matthew
 Goldberg
 Madeline Goldberg*
 Mel and Rory Goldberg
 Herman and Jean Gordon
 Barbara, Graham and Amanda
 Haworth

Marcia Hazan
 Chuck & Lisa Helsel
 Deborah Horwitz
 Karl and Audrey Jacobs
 James and Carla Jacoby
 Edward and Linda Janon
 Chris and Emily Jennewein
 Myron and Laura Jucha
 Marjory Kaplan
 Robert and Jodie Kaplan
 Barry and Avra Kassar
 Seth Krosner
 Murray and Flora Kuritsky
 Lainie Lesser-Mark
 Jerome and Leona Levy
 Nathan and Celia Levy
 Morris and Zita Liebermensch
 Marshall, Gail and Rebecca
 Littman
 Hamilton and Estelle Loeb
 Norman and Sivia Mann
 Howard and Lottie Marcus
 Jonathan and Ellen Marks
 David Meister*
 Lesley Mills
 Clive and Tammy Moch
 Mark and Ellen Moss
 Ann Mound
 Alan Nevin
 Ronald J. Newell

Larry and Rebecca Newman
 Joseph Oppenheimer
 Larry and Andrea Oster
 Teddie Lewis Pincus
 Irving* and Anne Pinkel
 Shearn and Linda Platt
 Kenneth and Lori Polin
 Anne Ratner
 Emanuel* and Shirley Ravet
 Henry and Barbara Reed
 Nina Madden Sabban
 Bruce and Sheri Sachs
 Rae Samiljan
 Sanford and Marjorie Schane
 Sheldon and Lillian Scharlin
 Steve and Linda Schechner
 George and Mary Ann Scher
 Jane Scher
 Irving and Gloria Schiffman
 Jack and Sherron Schuster
 Bob and Judi Schwartz
 May Sebel
 Charlene Seidle
 Frances Sekela
 Lawrence and Barbara
 Sherman
 Lee and Fern Siegel
 Ronald and Anne Simon
 Arnie* and Lucille Sirk
 Phil and Ruth Slonim

Herbert and Elene Solomon
 Steven and Esther Solomon
 Mark, Jill and Rebecca Spitzer
 Rodney and Gloria Stone
 Mark Stuckelman
 Michael and Deena Swidler
 Robert and Mary Stuart Taylor
 Gertrude Thaler
 Nessim and Sarah Tiano
 Jan Tuttleman
 Louis and Tammy Vener
 Andrew and Erna Viterbi
 Morton Vogelson*
 John and Cathy Weil
 Susan Chortek Weisman
 Sydney and Cynthia Wexler

**Of blessed memory*

Innovation and Collaboration

Our Programs

Endowment Leadership Institute (ELI)

In April 2004, the Jewish Community Foundation launched the Endowment Leadership Institute (ELI). The program initially brought together 12 Jewish organizations, synagogues and day schools with the common goal of establishing endowments for the long-term vitality of the San Diego Jewish community. The idea was untested and unprecedented for

any Jewish community in North America. Could different organizations with diverse missions and sometimes competing interests collaborate? The answer turned out to be a resounding yes!

The ELI program took off. Today, 20 Jewish organizations sit around the table, and almost 800 families have committed to various types of legacies that will yield an estimated \$200 million to ensure a vibrant Jewish future in San Diego.

The success story doesn't end there. Only seven years after the program's inception, it has gained national attention and is viewed as a model for Jewish communities across North America. Recently, the prominent New York-based Areivim Philanthropic Group, with well-known funders like Michael Steinhardt and Harold Grinspoon, announced a multi-million dollar grant to replicate the ELI program in five communities across the country.

And ELI's work locally continues with vigor and determination. Lay and professional leadership representing all of the major Jewish organizations, synagogues and day schools meet regularly to attend educational seminars on planned giving led by experts in the field of philanthropy. ELI participants also assist each other with issues of governance and long-term strategic planning through the Governance Leadership Institute.

“The real strength of ELI has been the excellence with which our community institutions carry out their missions and the many members of the community who trust and support those institutions and their leadership.”

JANE SCHER, ELI Committee Member and Jewish Community Foundation Board Member

Governance Leadership Institute (GLI)

Spinning off the success of the Endowment Leadership Institute (ELI) program, the Jewish Community Foundation Board initiated the Governance Leadership Institute (GLI) in 2008. The program runs as a parallel track to the ELI initiative.

The GLI program is a natural next step for organizations who have been working collaboratively on securing endowments in the ELI program. Senior level professionals and lay leaders participate in educational seminars focused on best practices in governance and ongoing leadership development training. Participants also commit to work on a variety of organizational building skills like developing long-term strategic governance and implementation plans with benchmarks to measure progress.

The program's ultimate goal is to give the organizations important management and governance tools that inspire donor confidence. GLI is generously supported by alumni of the San Diego Wexner Leadership Program.



GLI Committee Member Sherron Schuster (left) with Seacrest Village CEO Pam Ferris; Vice President Development Robin Israel; and CFO Brad Blose

The Book of Life *Create a Jewish Legacy®*

The Jewish Community Foundation's Book of Life program symbolizes the true concept of *L'Dor V'Dor*, passing on traditions from one generation to the next. Individuals or families sign the Book of Life when they commit to a legacy gift or establish an endowment of any amount for one or more Jewish organizations or synagogues. These gifts help ensure the future of our Jewish community locally, in Israel and worldwide. The inscriptions in the Book of Life detail the personal thoughts, life experiences and the philanthropic vision that inspired the gift. What better way to pass on Jewish values and traditions than to invest in an effort to strengthen community organizations and synagogues for decades? The Book of Life statements, along with photos of the donor or family, are kept on permanent display at the Jewish Community Foundation's offices and website.



Rabbi Lenore Bohm leads a Book of Life signing

Jewish Women's Foundation



The Jewish Women's Foundation of San Diego supports the Jewish community through innovative and creative funding to benefit and enhance the lives of primarily Jewish women and girls locally and globally. Guided by Jewish values, the Jewish Women's Foundation creates awareness of the issues and needs of Jewish women and girls. Through the work of the Foundation, women are empowered as funders, decision makers and agents for change in the community.

Grants from the Jewish Women's Foundation touch some of the most vulnerable in the community.

Youth Philanthropy



The JCF's Youth Philanthropy program puts the Jewish values of giving and service into action! For more than a decade, the program has given hundreds of young people the opportunity to be philanthropists and changemakers. The Foundation is considered a national leader in youth philanthropy and has shared its youth programming with a dozen communities across North America.

Recently expanded, the program now includes the Peter Chortek Philanthropy Leadership Award that recognizes young people who have excelled in their service to the community. The Philanthropy Camp for high school students is offered each summer as part of the Lawrence Family Jewish Community Center's Camp Jaycee program.



Youth Philanthropy Camp participants

Philanthropy Connections



Convene...Connect...Collaborate. The three C's philosophy of the Foundation's Philanthropy Connections program. Philanthropy Connections provides donors with opportunities to learn about important community needs and savvy giving strategies.

Philanthropy Connections is an added bonus JCF offers to individuals and families who hold donor advised funds or family foundations. Philanthropy Connections offers a full range of resources:

ANNUAL DISTINGUISHED SPEAKER SERIES

Nationally renowned experts in the field of philanthropy are brought to San Diego to update donors about the latest information and strategies on giving. Authors have included Dr. Jeffrey Solomon, president of the Andrea and Charles Bronfman Philanthropies, who co-authored *The Art of Giving: Where the Soul Meets a Business Plan* with Charles Bronfman and Lewis Feldstein, co-author of *Better Together: Restoring the American Community*.

TUTTLEMAN RESOURCE ROOM

The Tuttleman Family Philanthropy Resource Room is a state-of-the-art meeting venue featuring video conferencing and other tools for families to discuss philanthropy. The Resource Room offers an ideal environment for donors and family foundation boards to engage in confidential discussions about their charitable giving, legacy and estate planning and a private place to hold family foundation gatherings.

PHILANTHROPY SERVICES

The Foundation staff provides a variety of services to promote strategic and meaningful giving:

- Assistance shaping philanthropic mission
- Guidance developing funding goals and strategies
- Individualized research on community needs and funding opportunities
- Advice on non-profit organizations of excellence
- Advice on philanthropy best practices
- Follow-up and tracking of funded programs
- Facilitation of family meetings about philanthropy
- Access to programs that engage multiple generations in giving
- Opportunities to connect with like-minded funders
- Personalized assistance shaping your philanthropic mission

Fund Guide

Turn Your Vision into Action

The Jewish Community Foundation of San Diego knows that no two donors are exactly alike. Whether a person gives \$1,800, \$18,000 or \$1.8 million, they give because they want to solve a pressing community issue, invest in future generations or help the most vulnerable populations locally, in Israel or worldwide. Whatever the reason, JCF provides the guidance and resources to help turn your *vision into action*. Contributions to any type of fund are eligible for the maximum tax deduction allowable by law for gifts to a public charity.

We offer the following fund options based on the needs of our donors and the community:

1. DONOR ADVISED FUNDS

A simple way to get your philanthropic vision started. It's easy. You can open any type of donor advised fund in just a few minutes with a minimum gift of \$1,800 or more and recommend grants for a minimum of \$100 from the fund anytime you want. Any type of fund can be securely accessed online 24 hours a day, seven days a week through the Foundation's online donor services system.

2. YOUTH DONOR ADVISED FUNDS

It is never too early to give. Establishing a youth donor advised fund is an excellent way to allow young people entry into the world of charitable giving. Guided by the Foundation's staff expertise and resources, young philanthropists have the opportunity to experience hands-on what it means to repair the world.

3. BAR AND BAT MITZVAH FUNDS

It's the gift that encourages giving. Similar to the youth donor advised funds, *Bar and Bat Mitzvah* funds allow parents, grandparents, relatives and friends to mark Judaism's coming of age ceremony with one of the most important practices in the Jewish tradition, giving.

4. WEDDING FUNDS

Mazel Tov! Establish a wedding fund for the happy couple in lieu of gifts. Celebrate your joy by giving back to those most in need locally, in Israel and worldwide.

5. MEMORIAL FUNDS

Commemorate a loved one's life by establishing a memorial fund. A memorial fund can be set up instantly and provides an opportunity for you, family members and friends to immediately make contributions. Then, you and your family can take your time deciding where to give to best honor your loved one.

6. COMMUNITY FUNDS

It takes a village. A group of donors or an organization can establish a community fund in order to support an important cause or particular issue. Grassroots organizations also take advantage of the community fund option to assist them while they are waiting for their non-profit status to be approved by the Internal Revenue Service.

7. FAMILY SUPPORTING FOUNDATIONS

Create your own grantmaking organization administered by JCF. This alternative to a private foundation offers a separate identity and mission statement, with JCF handling the administrative and management tasks. Family Supporting Foundations qualify for the tax benefits of a public charity because of their association with JCF.

8. RESTRICTED ENDOWMENT FUNDS

An endowment fund is a permanent fund in your name, in the name of someone you wish to honor, or in a name that is meaningful to you. The endowment fund is established for one or more charitable organizations or purposes. Each year, five percent of the Fund is distributed to the organization specified or within a charitable area that is important to you.

Types of Gifts

The Jewish Community Foundation accepts a wide variety of assets. Many charitable gifts may also provide donors with significant tax benefits.

Converting **Assets** into **Meaningful Philanthropy**



Planned Giving

JCF offers a wide variety of options for legacy giving.

Every individual has a unique family and financial situation. The Foundation takes great care as it fulfills the role of trusted advisor. Our objective is to support your philanthropic goals.

Listed below are some common methods of giving structures. The Foundation works with donors to use these alternatives to fund charitable giving.

BEQUEST	Through a will or living trust. This is the most popular tool and the simplest.
CHARITABLE GIFT ANNUITIES	Charitable Gift Annuities provide a fixed income for life, determined by the donor's age. After the donor's lifetime, the organization or programs of his or her choice receives the remainder of the funds, creating a lasting legacy.
CHARITABLE REMAINDER TRUST	A Charitable Remainder Trust (CRT) allows you to support the community while potentially increasing your income and qualifying for tax savings. Donors may also be able to use the income to benefit other family members.
CHARITABLE LEAD TRUST	A Charitable Lead Trust (CLT) is the reverse of the Charitable Remainder Trust. An organization receives income for a fixed term after which the remaining assets may revert to the donor or other family member.
LIFE INSURANCE	A gift of life insurance provides an opportunity to make a larger gift than you may have thought possible. When you transfer a policy you own to a charitable organization or create a new policy for the benefit of that organization, you may receive immediate and future income tax deductions for the total of premiums paid or the fair market value of the policy.
RETIREMENT PLANS	Most types of retirement plans are significantly taxed at death. These are advantageous assets to designate to philanthropy and avoid significant income and estate tax for your heirs.

Please consult your attorney or financial professional about which options are best for your personal financial situation. This is not legal advice.

Fund Directory

FAMILY FOUNDATIONS

Chortek Family Foundation
Foster Family Foundation
Galinson Family Foundation

Polis-Schutz Family Foundation
Slate Family Foundation
Stone Family Foundation

Turk Family Foundation
Viterbi Family Foundation

DONOR ADVISED FUNDS

A

Lucy H. Abernathy

Marc & Anita Abramowitz Family
Steve & Shelly Abramson Shabbatonim
Acheatel Family

AdLee

Ursula Alletag

Alternative Families
Delsee & Jeff Altman
Lisa & Steve Altman
Ames Family
Irving & Cecelia Appelbaum
Applebaum Family
Aron Family Charitable
Joyce Axelrod

Ayala Family

B

Bark Family
Barsky Family
Michael Bartell & Melissa Garfield Bartell
Joan Beber
Becca
Herbert L. & Marcella D. Beckett
Ruth & Irvin Belenzon
Belinsky Family
Lawrence & Judith Belinsky Family
Jeffrey & Kim Belk
Claude Benchimol
Ben-Yehuda Family
Beranbaum/Shack
Barry & Marlene Berelowitz
Sondra & Robert Berk
Howard & Marsha Berkson Family
Dennis & Marcia Berman
Ralph & Roberta Berman
Dr. Sanford I. Berman
Edgar Berner Family
Mitchell & Kelly Berner
Stanley F. Bernstein
Robert & Debra Berton
Bielas Family
Gary & Barbara Blake Family

Sheila & Stan Bliss

Laurence & Cindy Bloch
Bloom Family
Blotner Family
BLT
Lester & Marion Blumenthal
Bockoff Family
Roger & Marilyn Boesky
Cynthia Bolker & Greg Rizzi
Irene & Ben Borevitz
Erik Jordan Branson
H. Kenneth Branson
Michael & Rachel Brau Family
Lisa Braun-Glazer
Robert & Lillie Breitbard
Bresler Reinstein Family
Brewer Family

Brodie Price
Courtney Brodie
Daniel Brodsky
Arthur & Sophie Brody
Stuart & Barbara L. Brody
Julie & George Bronstein
Michael & Jori Potiker Brown
Betty Byrnes Family

C

Joan Calott Trust

Campbell Family
Edward & Pamela Carnot
Caspi Family
ChaiSouthAfrica
Debra & Marc Channick
Chortek Family
Robert & Kimberly Chortek
CJM Charitable
Cohen-Edelstein
Florence Cohen
Helen & Hal Cohen
Hilda & Jeremy Cohen Tzedakah
Joseph Cohen & Martha Farish
Josh & Tracy Cohen
Michelle Cohen Charitable

Rita Cohen

Betty & Melvin Cohn Charitable
Milton & Renee Cokin Family
Rabbi Laurie Coskey
Martin & Pearl Cutler

D

Danny & Beth Dabby Family
Bella Y. Dalin
Datnow Family
Zanni Davis & Van Miranda
Defiant Requiem
Ellis & Bonnie Diamond
Dimenstein Family
Dimont Family
Disraeli Family
Sidney Djanogly Charitable
DJP
DME
Debra Dold Charitable
H. Lee Druckman
Mitchell & Julie Dubick

E

Richard & Jessica Effress
Richard & Byrne Eger
Emily Eibl
Einhorn Family
Estee Einhorn
Max Einhorn
Al & Naomi R. Eisman
Max J. & Doris S. Eisner
Emge Family
Daniel & Suzanne Engel
Michael Epstein
Phyllis F. Epstein
Equity Based Services: Steve & Alysa Kaplan Donor Advised
Essakow Family
Jim & Sari Esserman
Eye Physicians

F

Adam & Sara Farish
 Emily S. Farish
 Farley Family
 Eloise Hock Feinstein Family
 Inge Feinswog
 Batsheva & Michael Feldman
 Earl N. Feldman Family
Howard & Barbara Feldman
 Mike & Judy Feldman
 Uri & Belinda Feldman
 Charles & Alberta Feurzeig
 Raymond & Rhona Fink
 Robert & Jessica Fink
 Joseph J. Fisch
 Ira & Barbara Fischbein
 Fischer Family
 Jack & Sigrid Fischer
 Merle & Teresa Fischlowitz Family
 Judith L. Fisher
 Manuel & Nettie Fisher Family
 Michael, Rebecca & Mariah Fisher
 Tom & Judy Fisher Family
 Flaster Valji Family
 Foster Investment Corporation
 Harry Foster
 Carol Fox Family
 Ronald Fox Family
 Milton & Faiya Fredman
 Freeman Family
 Harriet Fremland
 Friedel Family
 Alan Friedman
 C. Hugh Friedman & Lynn Schenk
 Friedman Family
 Geoff & Jessica Friedman
 Friends of Herzlia
 Fujita/Medress Family

G

Graeme & Simone Gabriel Family
 Richard & Sharon Gabriel Family
 Barry & Brigitte Galgut
Galicot/Nobel Family Trust
Rafael & Karla Galicot Family Trust
Galinson Advised
 Eric M. & Marsi Gardiner
 Marissa Garfield
 Jean & Franklin Gaylis Family
 Geffen Family
 Milton & Dawn Gilman
 Ginsburg Family
 Phillip & Francine Ginsburg
 Anna Braun Glazer
 Julia Braun Glazer
 The Gleiberman Family
 Marleigh & Alan Gleicher Family
 Joseph & Beverly Glickman
 Morris & Phyllis Gold
 Joseph & Dorothy Goldberg Trust
 Meryl & Warren Goldberg
 Samuel & Heidi Golding
 Lucy Goldman
Leonardo & Laura Goldstein
 Meg & Allan Goldstein

Goldstein Tzedakah
 Goodman Family
 Zelda & Murray Goodman
Goodson Family
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Laurie R. Greenberg
 Mark H. Greenberg
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H

Lawrence & Bryna Haber
 Henry W. Haimsohn
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 Halberg Family
 Gerald & Judith Handler
 James & Ruth Harris
 Ashley Hartman
 Marcia Foster Hazan
 Rita Heller
 Hesel Family Charitable
 Edward & Estelle Herman Family
The Hershfield Family
Diane Fischer Hickman
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 Hotto Charitable
 House of Israel
 Leroy & Claire Hughes Family

I

Isakow Family
 Andrew & Sonia Israel

J

Ruth & Paul Jacobowitz
 Deni & Jeffrey Jacobs
 Gary & Jerri-Ann Jacobs
 Hal & Debby Jacobs Family
 Joan & Irwin Jacobs
Karl & Audrey Jacobs
 Paul & Stacy Jacobs Family
 Robert Jaffe
 Glenda Sacks Jaffe
 JAZ
 Emily & Chris Jennewein
 Jeremiah
 Jewish Community Camp & Retreat
 Jewish Community Disaster
 JME
 Robert & Bettye Johnson
 Cecile B. Jordan
Josie & Stone Family
 Jubelirer Family

K

David & Susan Kabakoff Family
 Jonathan Kabakoff
 Sara Kabakoff
 KAJ

Kaplan Family

Andrew M. Kaplan
 Jodie & Robert Kaplan
 Marjory Kaplan
 Mickey & Jeri Kaplan
Karasik Family
 Abe & Paula Kassam
 Barry & Avra Kassar
 Kate & John Kassar Family
 Yoni & Lori Kassar Charitable
 Kadleman Family
Ben & Cheryl Katz Family
Mandy Katz
 Richard & Berdele Katz Family
 Katzin Family
 Miriam & Jerome Katzin
 Kauder Family
 Nadja Kauder
Sheryl Kaufman
Kelly Family
 Warren & Karen Kessler
 Lewis & Marnie Klein
 Klitzner Family
 Lee Alexander Klitzner
 Klug
Knopman Family
 Kobernick Family
 Kodesh Family
 Gary Kornfeld & Theresa Dupuis
 Martin & Phyllis Kornfeld
 Richard & Carol Kornfeld
 Jay & Lael Kovtun
Sol & Leona Kramarz Charitable
 Kranzler Family
 Krichman Family
 David K. Kroll
 Krosner-Johnson
David & Jessica Kupferberg

L

Lambert/Tuttleman
Aaron Landau
 Mark & Elsa Lantzman
 Lantzman Family Scholarship
 Hali Lapidus
 Robert & Susan Lapidus
Amanda Lazare
 Robert B. Lazarus
 Richard Leib & Sharon Rosen Leib Family
 Leichtag Family
 Lenore Bohm Leichtag Family Foundation
 Robert Brunst Leichtag Family Foundation
 James Farley Leichtag Family Foundation
Murray Galinson Leichtag Family Foundation
 Heather Greene Leichtag Family Foundation
 Bernard Reiter Leichtag Family Foundation
 Sheldon Scharlin Leichtag Family Foundation
 Norman G. Levi Family
 Richard C. & Harriet Levi
Yakir & Cheryl Levin Charitable
 Gary & Lisa Levine Family
Peter A. & Linda Levine
 Levine Breslauer Family
 Levinson Family

Michael and Karen Levinson
Arthur & Midge Levy
Bernard L. Lewis
James B. Lewis Family
Marshall & Judy Lewis
Theodora F. Lewis
Richard & Claudia Libenson
Jeffrey & Hillary Liber
Zita & Morris Liebermensch
Lifchitz Family
Light
Liguori Family
Bernard & Dorris Lipinsky Family
Michael Lipman
Littman Family
Liwerant Family
Lauren & Sol Lizerbram Family
LMR
Michael & Darryn Lowenstein
Lubin Family
Luftig Family
Sylvia & Louis Lurie Charitable

----- M -----

M. Family
Madden-Sabban Family
S. Madsen
Ed & Marilyn Magnin
Henry & Elaine Magnin
Ruth & A. Harry Malin
Malk Family
Brian Malk & Nancy Heitel
Selma Malk
David & Felicia Mandelbaum
Peter & Inge Manes
Sivia & Norman Mann
Ben & Barbara Marcus Family
Brian & Suzanne Marcus
Danielle & Errol z"l Marcus
Andres & Libe Marek Family
Margolin Family
Marks Family
Lorraine & Craig Mautner
Mayer Family
John A. McCarron International Continuing
Education in Medicine
Jean McGregor
Medress Family
Constance M. Mercer & Ruth E. Danciger
Carlos & Esther Michan Family
James & Estelle Milch
Danielle & Brian Miller
Theodore & Anabel Mintz
Clive & Tamara Moch Family
Susan F. Morris
Elaine Moser
Ann Levenstein Mound

----- N -----

Joel & Anne Nagorner
Bethel Lorin Nathan
Gary & Sherry Naiman
Harvey & Linda Neiman
Arthur & Marilyn Neumann
Dr. Lawrence & Rebecca Newman
Nierman Family

Jessica Nudelstejer Foundation
Nussbaum Family

----- O -----

Steven Oberman
Ohana
Larry & Linda Okmin
On the Go
Joseph & Sima Oppenheimer
Oratz Family
Oster Family
Clarice Owsley Trust

----- P -----

Pappelbaum Family
Julius Pearl
Kelly & Jeremy Pearl
Monica Handler Penner
Tiana Pidgeon
Shearn & Linda Platt
Jenny Poliakoff Friendship Circle
Lori & Kenneth Polin Family
Pollard-Lipkis Family
Howard K. Potash
Brian & Gwen Potiker
Lowell & Julie Potiker
Sheila & Hughes Potiker
Judy & Joel Pressman Family
In Honor of Helen Kolodny
Allison & Robert Price
Larry & Gigie Price
Sarah Price-Keating
Professional Advisors Charitable
Pure Fitness Carlsbad Inc.

----- R -----

Seymour Rabin
Ernest Rady
Ramenofsky Family
Maurice & Rose Rapkin
Rappaport Rosen Family
Rappoport Family
Ruth E. Raskin
Andy Ratner
Anne Ratner
Sandford & Laurayne Ratner
Steve & Erica Ratner Family
Ravet Family
Rawdin Family
Barbara & Henry Reed
Reif Family
Vivien & Jeffrey Ressler Family
Simon & Ruth Reznikoff
Lois J. Richmond
Arthur & Jeannie Rivkin
Michelle Rizzi
Patty Roe Robbins
Elizabeth Rose
Louis Rose Historical Preservation
Roseman Family
Arlene & Gerald J. Rosen
Stanley I. & Judith Rosen
Rowling Dold & Associates LLP Charitable
Rowling Family Charitable
Dr. Norman & Barbara Rozansky
Jeanette Rubin Family

Toby & Norman Rubin Family
Rudick/Forsythe Family

----- S -----

Anthony & Ellen Sacks
Jeremiah Abel Sacksteder
Arthur Salindong
Samiljan Family
Samiljan Family Camp Scholarship
Nancy Samiljan/Berg Family
Wendy Samiljan/Naito Family
San Diego-Israel Relief
San Diego Jewish Community Economic
Recovery
San Diego Jewish Hospice
Sands-Weinstein Two Moms One Family
Sandstone Construction
L & S Scharlin
Shari & Frederick Schenk
Scher Family
Amy & Bret Scher Family
Colin & Jane Scher
Gabrielle Scher
George & Mary Ann Scher
Schiffman Family
Jill L. Schlafman
Arlene & Bert Schloss
Stephanie Katleman Schroeder
Ruth L. Schulman
Joan & Paul Schultz
Bruce & Holly Schuman
Sidney & Harriet Schuman Family
Schuman-MacDougall
Jack M. & Sherron C. Schuster
Jeffrey P. Schuster
Jeffrey P. & Vered Schuster
Jonathon P. Schuster
Schwartz Family
Esther & Herm Schwartz
Schwimmer Fowler Family
Debbie & Shayna Seid Family
Seidenwurm Family
Seidle Family
Charlene Seidle
Selati Family
Doug & Janet Selik
Neil Senturia & Barbara Bry
Serrano Family
Richard Shapiro & Marsha Janger
Robert Shapiro Family
Gary & Jean Shekhter
William A. Shenk
Sherman Family
Cary & Sheryl Sherman
Susan H. Shmalo
Shoemaker Family
Shore Family
Leon & Frida Shteremberg
Nathan & Susie Shteremberg
Benjamin Siegel
Gene & Judy Siegel
Sieglar Family
Leo Sigal Mitzvah
Alena Silberman
Karen & Jeffrey Silberman Family
Laurel Silberman

Silverman Family
 Michael & Ilana Silverman
 Sidney & Marian Silverman
 Irwin & Shirley Silverstein
 Silverstein Family
 Jonny Simkin
 Simon Family
 Nanci & Ronald Slayen
 Slonim Family
 Smiedt Family
 Smolin Family
 Linda & Ian Smulowitz Family
 Gloria & William Snyder
 Vick & Lea Soffer Family
 Elyse & Jeffrey D. Sollender Family
 Bruce, Steven, Gerald & Diane Solomon
 Herbert J. & Elene Solomon
 Ann & Andrew Spector Family
 Steven & Sheri Spector Family
 Spiegel Family
 Scott Spiegler
 Spitzer Family
 Faith Stagg
The Stein Family Foundation
 Step Family
 Steren
 Michael & Amy Stern
 Ryan & Ashley Stone
 Matthew & Iris Strauss
 Szawielenko Family

----- **T** -----
 Tabak Family
 Tauber Family

Brad Tauber
Lou Tauber
 Gertrude Thaler
 Edward & Susan Gail Thomas
 Judy Thompson/Michael J. Conner
 Tiano Family
 Tikvot for Rehabilitation Through Sport
 Christian & Melissa Tresse Charitable
 Tubis Family
 Tucker-Oken Family
 Tuttleman Family Foundation
 D. Z. Tuttleman
 Emma Tuttleman
 Jan S. Tuttleman
 Sophie Tuttleman

----- **U** -----
 Unity Through Sharing

----- **V** -----
Valley Athletic Club LLC
 Vener Family
 Alexander Viterbi
 Audrey Viterbi & Dan Smargon
 Caryn & Alan Viterbi
 Viterbi Family
 Buddy & Diane Voit
 Vollrath Family

----- **W** -----
 Wangers Family
 Charles & Randi Wax
 David & Sharon Wax

Jake Waxenberg
Zack Waxenberg
 Kevin & Jamie Wechter
 John & Cathy Weil
 Sandra & Sheldon Weinstein
 Betty & Simcha Weiser
Sammy Chortek Weisman
Shana Weisman
 Susan Chortek Weisman & Eric S. Weisman
 Ken & Joan Weiss Family
 Stephen & Joy Weiss
 Dr. Stuart R. Weiss
 Stuart & Marcia Weiss
 Eric & Joann Weitzen Family
 Welt Family
Westside Athletic Club LLC
 Wexner Alumni Leadership
 Wexner Heritage
 Gordon & Marilyn Williams
 Wilson-Strauss Family
 Stanley & Dorothy Winter
 Wolff Family

----- **Z** -----
 Helene & Allan Ziman
 Susan Zimmerman Family
 Leonard & Lois Zlotoff
 Marshall & Bette Zucker
 Zyman Family

Anonymous (50)

MEMORIAL FUNDS

Florence Ackerman Memorial
 Morley Barsky Memorial
 Marla Bennett Memorial
 Phillip Berman, M.D. Memorial
 Stanley Gelfand Memorial
 Jacob Glezer Charitable
 Frances Gotkowitz Memorial
 Douglas Jordan Memorial
 Carlos Lindenfeld Memorial
 Sam N. & Celia Mellner Memorial

Leo Melman Memorial Camp Scholarship
 Corinne Joyce Moss Memorial
 Mickey Newman Memorial
 Jessica Nudelstejer Foundation
 Jenny Poliakoff Friendship Circle
Helen and Sol Price
 Steve Sander Memorial
 Jordan Ressler Charitable
 Stephanie Jean Hayo Robins Memorial
 Sidney Rose Memorial

Jorge Rosental Memorial
 Dorothy and Saul Roth Memorial
 Steve Sander Memorial
 Edith Sanderson Memorial
Allen D. Schwartz M.D. Charitable
 Scott Noah Stone Memorial
 Karl Strauss Brewers Education
 Achille & Maria Viterbi Memorial

LEGACIES TO THE JEWISH COMMUNITY FOUNDATION

Clifford Acheatel
 Philip & Irma Ames
 Irving* & Cecelia Appelbaum
 Michael & Bonnie Bart
 Joan Beber
 Jessie Bello*
 Edgar & Julie Berner
 Sheldon Bernstein
 Donald* & Betty Byrnes
 Peter & Elaine Chortek
 Joseph Cohen & Martha Farish
 Melvin & Betty Cohn
 Bernard & Rose* Corbman
 Sidney Djanogly

Daniel & Emily Einhorn
 David & Claire Ellman
 Lynne Elson*
 Beth Faber-Jacobs
 Murray & Elaine Galinson
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 Marcy Goldstone
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 Hilda Pierce
 Howard Potash
 Hughes* & Sheila Potiker
 Ruth Raskin*
 Bill & Sheryl Rowling
 Colin & Jane Scher

Charlene Seidle
 John & Sarah Shalom
 Arnold* & Lucille Sirk
 Sherman & Harriett Sperling
 Faith Stagg
 Mark Stuckelman
 Max Sturman
 Robert & Mary-Stuart Taylor
 Nessim & Sarah Tiano
 Jan Tuttleman
 Sydney & Cynthia Wexler
 Anonymous (6)

ENDOWMENT FUNDS

Jewish Community Endowment

Friederike Freund Memorial
Eva Guttman Memorial
David Meister Memorial
Sam & Adeline Pollack Memorial
Ruth Raskin Memorial
Mary Schuldenfrei Memorial
Lillie Breitbard Lion of Judah
Sophie Brody Women's Division
Sophie Brody Lech L'Cha Leadership
Sophie Brody Lion of Judah
Camp Mountain Chai Scholarship
Continuity
Alberta Feurzeig Lion of Judah
Stanley E. Foster Construction Tech Academy
Stanley & Pauline Foster Young Leadership Award
Trude Gitler Lion of Judah
Dorothy Goldberg Perpetual Annual Campaign
Helen and Joseph Gotkowitz Jewish Big Pals
Helen and Joseph Gotkowitz Los Ninos
Helen and Joseph Gotkowitz Senior Transportation
Abe Gray & Elfrieda Meth for Immigrants
Edward & Estelle Herman Family
Holocaust Remembrance
Jewish Day School for Scholarships
 Michael Kessel Scholarship
 Jack Oken Memorial

Miriam Katzin Lion of Judah
Miriam and Jerome Katzin Presidential Chair
Katzin Family Jewish Family Service
Morris and Zita Liebermensch
Jordan Ressler La Jolla Playhouse
Rosemary Beth Moss Memorial
Ratner Israel Scholarships
Ratner San Diego Symphony
San Diego Jewish Community Endowment for the Elderly
 Sonya Seiderman Memorial
Victor Schulman for the Jewish Elderly
Milton Sorokin Memorial for Scholarships
Gloria & Rodney Stone Rabbinic Leadership Award
Viterbi Family Endowment for Camp Sunshine Family Sponsorships
Mort Vogelson Memorial for Israel
Mort Vogelson Memorial for the Elderly
Mort Vogelson Memorial Soille Hebrew Day School Scholarship
Mort Vogelson Memorial for the San Diego Jewish Community
Stanley & Dorothy Winter Jewish Family Service
Youth Philanthropy
 Chortek Family Foundation
 Galinson Family Foundation
 Frances Gotkowitz Memorial Fund
 Viterbi Family Foundation

COMMUNITY PARTNERS

JEWISH ORGANIZATIONS, SCHOOLS AND SYNAGOGUES

Agency for Jewish Education
Camp Mountain Chai
Chabad Center of University City
Chabad of Downtown San Diego
Chabad Hebrew Academy
Congregation Adat Yeshurun
Congregation Beth Am
Congregation Beth El
Congregation Beth Israel
Congregation Dor Hadash
Hillel of San Diego
Jewish Family Service of San Diego
Jewish Federation of San Diego County
Lawrence Family Jewish Community Center
 JACOBS FAMILY CAMPUS
Ner Tamid Synagogue
Ohr Shalom Synagogue
San Diego Jewish Academy
San Diego State University Jewish Studies
Seacrest Village Retirement Communities
Soille San Diego Hebrew Day School
Temple Adat Shalom
Temple Emanu-El
Temple Solel
Tifereth Israel Synagogue
Torah High Schools of San Diego
Waters of Eden: San Diego Community Mikvah and Educational Center

GENERAL COMMUNITY ORGANIZATIONS

Alzheimer's Association
Asepline School
Big Brothers Big Sisters of San Diego County
Educational Enrichment Systems
Elder Law and Advocacy Endowment
Elementary Institute of Science
Reuben H. Fleet Science Center
Stanley E. Foster Construction Tech Academy
Home Start Endowment for the Children
Interfaith Community Services
La Jolla Music Society
La Jolla Playhouse
Malashock Dance
Math for America San Diego
Mingei International Museum
Parkinson's Disease Association of San Diego
Planned Parenthood of San Diego and Riverside Counties
Rady Children's Hospital Foundation
San Diego Botanic Gardens
San Diego Opera Association
San Diego Second Chance
San Diego Symphony Foundation
San Marcos Community Foundation
San Marcos Unified School District
Training and Education About the Middle East
Vista Community Clinic

Foundation Leadership

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Secretary



Barbara Bry



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Joseph Cohen



Claire Ellman



Susanna Flaster



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Sheila Potiker



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Mark Stuckelman



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Jerome Turk



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Vice Chair



Andrew Viterbi



David Wax



Marjory Kaplan
President and Chief Executive Officer
Miriam and Jerome Katzin Presidential Chair

THANK YOU OUTGOING BOARD MEMBER & IMMEDIATE PAST CHAIR



Murray Galinson

Murray's strategic guidance during the economic downturn ensured that the Foundation emerged a stronger and more innovative organization. Under his leadership, the Foundation with the Federation led a community effort to provide important funding to Jewish community organizations and synagogues through the Jewish Community Economic Recovery Fund.

PAST CHAIRS

Carl Esenoff*
Victor Schulman*
Herbert Solomon
Stanley Foster*
Nessim Tiano
Jerome Katzin
Rodney Stone
Shearn Platt

Lawrence Sherman
Pauline Foster
Jack Schuster
Andrew Viterbi
Edgar Berner
Sheila Potiker
Murray Galinson

** Of Blessed Memory*

Governance

The Foundation adheres to the highest standards of governance with a strong commitment to financial security, full transparency and accountability. The Foundation is led by a volunteer Board of Directors including highly qualified leaders from around the region. The Board oversees a strong Committee structure involving a diverse group of volunteers.

The Foundation's financial statements are audited annually by an independent public accounting firm. The audited financial statements are available on our website and for public inspection at the offices of the Foundation. The Foundation's operating expenses remain efficient compared to other foundations of our size.

The Foundation has established an Ethics Policy, a Conflict of Interest Policy, and a Confidentiality Policy, which adhere to the highest level of best practices. Copies of these policies are also available on our website.

Committees

AUDIT

Robert Lazarus, Chair Edgar Berner	David Kabakoff Sydney Selati	Lawrence M. Sherman
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Joan Jacobs, Chair Murray Galinson	Andrea Oster Sheila Potiker	Lawrence M. Sherman Jan Tuttleman
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David Wax, Chair Elaine Chortek Joseph Cohen	Morris Gold Orin Green Seth Krosner	Robert Lazarus James Niernan Sheryl Rowling	Frederick Schenk Jane Scher
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* Past Chair

Committees

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Judy Belinsky	Lisa Haney	Martin Klitzner*	Shirley Ravet
Hanna Gleiberman	Marcia Hazan	Felicia Mandelbaum	Sherron Schuster
			Susan Chortek Weisman

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Edgar Berner	Murray Galinson	David Wax

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Mark Stuckelman, Chair	Ted Finkel	Luis Maizel	Jeffrey Silberman
Janet Acheatel	Barry Kassar	Glenn Oratz	Leo Spiegel
Marc Channick	Jerome S. Katzin	Andrew M. Ratner	Nessim A. Tiano
Peter Chortek	Lewis Klein	Jack Schuster	

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Melissa Garfield Bartell	Henry Haimsohn	Linda Platt	Morris Slayen
Eugene Berkenstadt	Gary Jacobs	Shearn Platt	Herbert Solomon
Robert Berton	Jerald Kadleman	Kenneth Polin	Eugene Step
Arthur Brody	Richard Katz	Sheila Potiker	Gloria Stone
Howard Brotman	Jerome Katzin	Robert Price	Rodney Stone
Betty Byrnes	Warren Kessler	Ernest Rady	Edward Thomas
Robert Caplan	Gerald Kobernick	Andrew Ratner	Nessim Tiano
Peter Chortek	Arthur Levinson	Shirley Ravet	Ken Weiss
Melvin Cohn	Sandra Levinson	Arthur Rivkin	Eric Weitzen
Elliot Feuerstein	Bernard Lewis	Robert Rubenstein	
Pauline Foster	Jaime Liwerant	Edward Samiljan	
Elaine Galinson	David Mandelbaum	Sheldon Scharlin	
Murray Galinson	Sivia Mann	Mary Ann Scher	
Joseph Glickman	Rebecca Newman	Jack Schuster	
Frank Goldberg	Paul Nierman	Gary Shekhter	
Herman Gordon	Roselyn Pappelbaum	William Shenk	

PHILANTHROPY

Susanna Flaster, Chair	Claire Ellman	Kate Kassar	Laura Tauber
Melissa Garfield Bartell	Diane Feuerstein	Jennifer Levitt	Jan Tuttleman*
Cynthia Bolker	Elaine Galinson	Jeffrey Ressler	Matthew Valji
Joseph Cohen	Ann Jaffe	Sherron Schuster	

Committees

PROFESSIONAL ADVISOR COUNCIL

Joseph Cohen , Co-Chair	Paul Dostart	Hillel Katzeff	Roberta Robinson
Sheryl Rowling , Co-Chair	Irving Eisenberg	Gary Kornfeld	M. Tami Sandke
Janet Acheatel	Clive M. Essakow	Kevin Kravets	David Schmutz
George Alexander	Eloise H. Feinstein	Archie Kuehn	Martin Shapiro
Al Arias	Victor J. Ferrette	Steve Kuhn	Lawrence Sherman
Kevin Aufmann	Robert Fink	James Lauth	Scott Short
Zoe Benditt	Todd Frank	Dennis Lavine	Harold S. Small
Barry Berelowitz	Ronald A. Friedman	Robert Lazarus	Norman Smith
Michael Berlin	Richard Gaines	Stan Levitz	Ian Smulowitz
Cynthia Bolker	Murray Galinson	Marshall Lewis	Nancy Spector
D. Stephen Boner	Eric Gardiner	Jeffrey Liber	Philip J. Sullivan
Lawrence Branton	Sylvia Geffen	Eric Lodge	William F. Super
Daniel Brecher	Jay Gelbart	Scott Lyons	Andrew J. Sussman
Bernard Breier	Robert C. Gellman	Oliver McElroy	Alan Talbott
Arthur Brown	Richard Glasner	John Milikowsky	Carolyn Taylor
Janice Carmen	Andrew Glatt	Stephen Newnham	Edward G. Thomas
Robert Carne	Thea Glazer	Nicholas Oliva	Michele Tutoli
Dawn M. Hall Cauthen	Ryan Goldenhar	Margaret Anne Payne	Ellen Van Hoften
Marc Channick	Donald Goldsmith	Mary Peshel	Frederick Vandeverer
Jack Charney	Mark Gordon	S. Andrew Pharies	John Weil
Tyler Chernack	Orin Green	Ron Phillips	Joan Weiss
Paul Cheverton	Carlee Harmonson	Susan Phillips	Ken Weiss
Chris Cieszko	Ann Harris	Lawrence S. Poster	Joel S. Weissler
Chris Cooper	Chuck Helsel	Carol Powers	Eric Weitzen
Kenneth Coveney	Nancy G. Henderson	Judy Pressman	Ellen Whelan
James Cowley	Stanley Heyman	Andrew M. Ratner	Lori Yocum
Theodore Cranston	David L. Hickson	Steven Ratner	Brian Zimmerman
George Damoore	Jenny Hill	Danny Recht	
Ed Danenhauer	David A. Jacobs	Beth Regan	
Sheldon Derezin	Lawrence Kaplan	Allen J. Reibman	

Bold indicates Planning Team

REAL ESTATE AND GIFT ACCEPTANCE

David Mandelbaum, Chair	Paul Nierman	Lawrence M. Sherman	Ryan Stone
Alan Nevin	Lawrence Poster	Jeffrey Silberman	Jerome Turk

STRATEGIES

Jerome Turk, Chair	James Farley	Brian Miller	Brian Tauber
Barbara Bry	Murray Galinson	Jane Scher	Jan Tuttleman
Melvin Cohn	David Kabakoff	Jeffrey Silberman	

Meet Our Staff



Josie Arellano
Accounting Assistant

Jessica Ayala
Office Associate

Julie Bronstein
Director of Philanthropy

Kathy Bui
Staff Accountant

Meryl Goldberg
Financial Analyst

Sharyn Goodson
Program Officer

Marjory Kaplan
President and Chief Executive Officer
Miriam and Jerome Katzin Presidential Chair

Susan Knopman
Legacy Program Manager

Hana Kwon
Grants Officer through January 2011

Gail Littman
Director of Endowments

Barbara Marcus
Jewish Women's Foundation Manager

Jeremy Pearl
Chief Financial Officer

Jeremiah Sacksteder
Controller

Charlene Seidle
Vice President, Philanthropy

Traci Serrano
Office Manager

Brooke Truesdale
Donor Services Associate

Malissa Winicki
Grants Officer from January 2011

Sharleen Wollach
Director of Philanthropy Operations

2010 Year in Review

In 2010, the Jewish Community Foundation worked with many partners to turn *Vision* into *Action*.

\$68 Million

Awarded and facilitated in grants to programs in San Diego, across the country, in Israel and around the world.

800

Total number of families who have promised to leave a legacy for a Jewish organization through the Foundation's Endowment Leadership Institute.

5,000

Separate distributions to more than 1,500 different organizations.

\$200 Million

Estimated amount of current endowments or anticipated gifts for the Jewish community through the Endowment Leadership Institute.

616

Donor advised funds. A total of 46 donor advised funds were established in the last year. These include funds for individual and family giving, memorial funds, wedding funds and *Bar and Bat Mitzvah* funds.

100

Number of Jewish Women's Foundation members. A total of 12 new members joined in the last year.



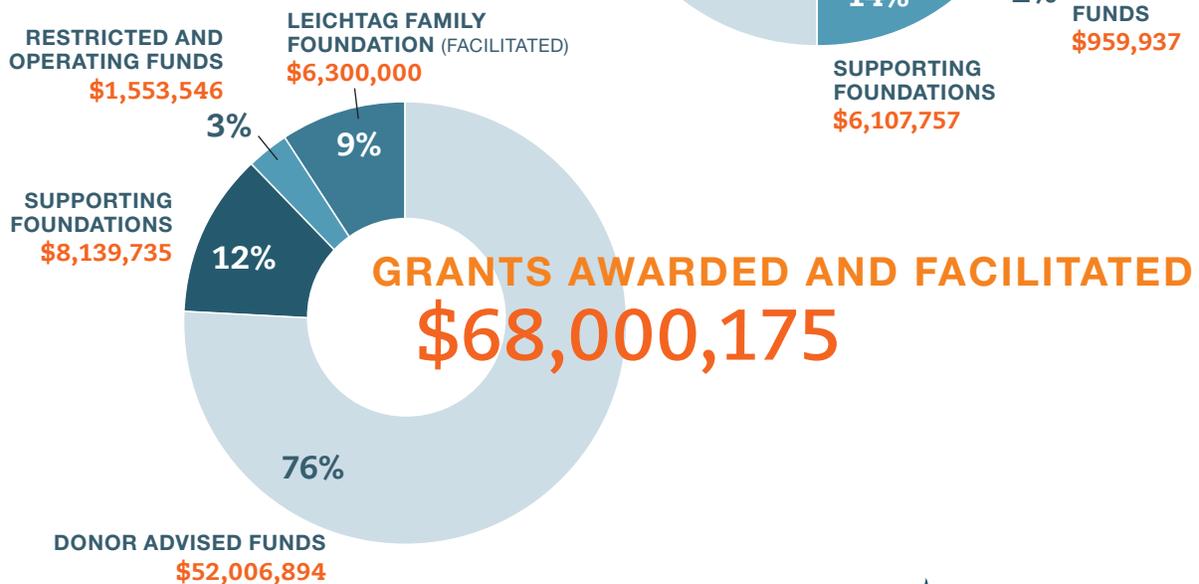
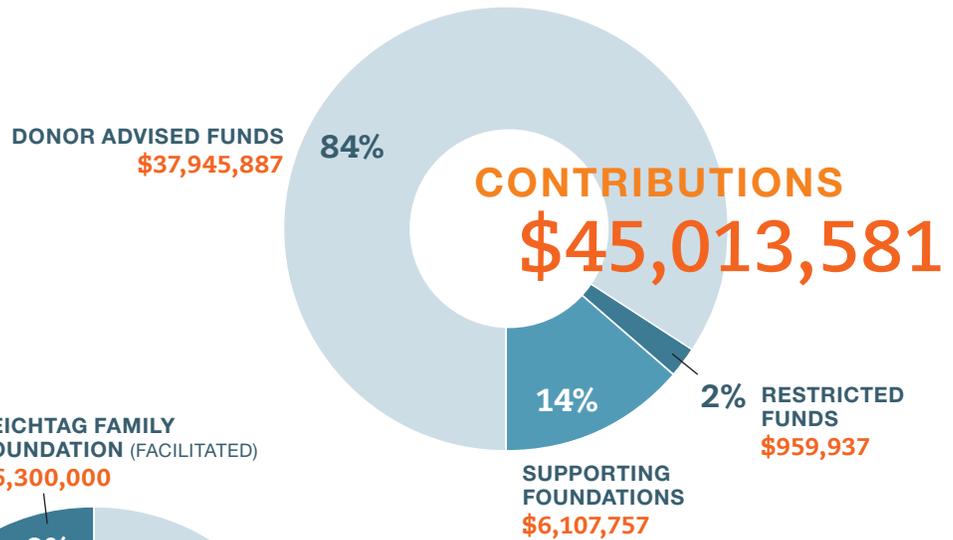
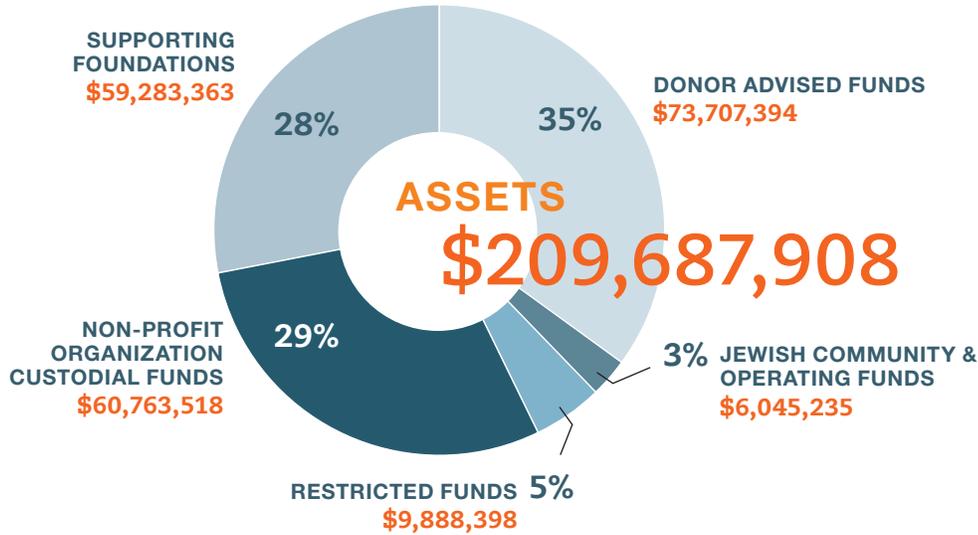
- Education
- Arts
- Health and Human Services
- Federations/Foundation
- Religious Organizations
- Social Action
- Other

- San Diego
- National
- Israel
- International

- General
- Jewish

Assets, Contributions, and Grants

(as of June 30, 2010)



Investment Review

Investment Performance (as of June 30, 2010)

	Average Annual Return		
	1 YEAR	3 YEARS	5 YEARS
SHORT TERM POOL	0.8%	1.8%	3.0%
90-day T-Bills	0.2%	1.6%	2.8%
MID TERM POOL	12.6%	2.0%	3.7%
Policy Index	10.8%	2.2%	4.3%
LONG TERM POOL	13.3%	-4.4%	2.1%
Policy Index	12.3%	-5.1%	2.0%
ENDOWMENT POOL¹	13.3%		
Policy Index	12.1%	-3.1%	3.7%

¹July 1, 2008 Inception

The Foundation's Investment Committee and independent investment consultant, Wurts and Associates, oversee the following pools to accommodate varied charitable objectives.

SHORT TERM POOL

A cash-equivalent pool designed for donors or non-profits that wish to make grants immediately or for funds that cannot sustain any loss of principal over any time horizon.

MID TERM POOL

Designed for donors or non-profits with medium-term objectives (3-5 years).

LONG TERM POOL

Designed for donors or non-profits with long-term objectives (7+ years) and spending rates of approximately 5% of assets per year.

ENDOWMENT POOL

Designed for donors or non-profits with endowment-like objectives (20+ years), willing to accept moderate illiquidity and with spending objectives of approximately 5% of assets per year.

Investment Asset Allocation Policy

MID TERM POOL



LONG TERM POOL



ENDOWMENT POOL



Financial Highlights

These are highlights from the Foundation's 2010 audited financial statements.
A full copy may be found on the Foundation's website.

ASSETS (as of June 30)

	FY 2010	FY 2009
Jewish Community Fund and Reserves	\$ 6,045,235	\$ 6,089,860
Donor Advised Funds	\$ 73,707,394	\$ 77,071,034
Supporting Foundations	\$ 59,283,363	\$ 64,431,136
Custodial Funds¹	\$ 60,763,518	\$ 52,049,191
Restricted Funds	\$ 9,888,398	\$ 8,095,500
TOTAL ASSETS	\$ 209,687,908	\$ 207,736,721

ACTIVITY SUMMARY (as of June 30)

	FY 2010	FY 2009
Grants Awarded²	\$ 61,700,175	\$ 59,930,145
Contributions from Donors	\$ 45,013,581	\$ 35,319,859
Investment Activity³	\$ 10,283,205	\$ (34,012,631)

¹ Includes funds held on behalf of and directed by other charitable organizations.

² Does not include grants facilitated through Leichtag Family Foundation, a private independent foundation.

³ Jewish Community Foundation Assets only; does not include investment activity related to custodial funds (see note 1).

Making a difference and building legacies
in San Diego, Israel and around the world.

Share your vision
at www.jcfsandiego.org



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San Diego

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