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## **Jewish Community Foundation and San Diego Grantmakers Host The Art of Giving: How to Expand Your Philanthropic Impact**

The Jewish Community Foundation (JCF) and San Diego Grantmakers co-hosted a special philanthropic education event featuring distinguished speaker and author Dr. Jeffrey Solomon on April 15. The event attracted more than 95 attendees.

JCF Board Chair Murray Galinson who also serves on the San Diego Grantmakers Board welcomed guests to the event.

“Jeff’s insights on philanthropy help all of us implement our grant-making in a more purposeful, and meaningful way,” said JCF Board Chair Murray Galinson. “His pearls of wisdom educate donors on how to help the community with maximum impact.”

Solomon, co-author with Charles Bronfman of the newly-published *The Art of Giving: Where the Soul Meets a Business Plan* and president of the Andrea and Charles Bronfman Philanthropies, took part in an armchair conversation with Marjory Kaplan, JCF president and chief executive officer and holder of the *Miriam and Jerome Katzin Presidential Chair*. Their conversation focused on how donors can expand their philanthropic impact.

Most recently, *The Art of Giving* received the [Axiom Business Book Award](#) gold medal in philanthropy for being one of the best business books of the year. Solomon will attend the awards ceremony during Book Week in May.

“Giving with a purpose is a sacred challenge. Don’t go it alone!” said Solomon. “Use the resources of your community, such as the Jewish Community Foundation and San Diego Grantmakers to add meaning, structure and impact to grant-making.”

### ***About the Jewish Community Foundation of San Diego:***

*Since 1967, the Jewish Community Foundation has partnered with individuals, families and community organizations to help them achieve their philanthropic goals and to increase current and future support for a vibrant and secure Jewish community in San Diego, Israel and around the world.*

*During fiscal year 2008-09, the Foundation awarded and facilitated \$62 million in 4,700 grants to more than 1,000 Jewish and general organizations in San Diego, the United States and Israel. Visit the Jewish Community Foundation at [www.jcfsandiego.org](http://www.jcfsandiego.org) or call 858-279-2740.*

**About San Diego Grantmakers:**

*San Diego Grantmakers is a membership association of 90 funders, serving as the region's central resource for institutional philanthropy. San Diego Grantmakers' mission is to connect, educate, develop and inspire a diverse group of foundations and corporations to stimulate effective philanthropy in the San Diego region.*

**Note to editors:** A high-resolution image is available. Please contact Sharleen Wollach, director of philanthropy operations, at [sharleen@jcfsandiego.org](mailto:sharleen@jcfsandiego.org).



Left to right: Galinson, Kaplan and Solomon.



Left to right: Tina Beranbaum, Phyllis Epstein and Jean Shekhter.



Left to right: Mary Herron, Barbara Mandel Pache, Janine Mason and San Diego Grantmakers Executive Director Nancy Jamison.



Mel Cohn and Sherron Schuster having their book signed by Solomon.