



PRESS RELEASE

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**Contact: Charlene Seidle
858-279-2740
charlene@jcfsandiego.org**

Donors Indicate High Satisfaction with Jewish Community Foundation

Results from a recent donor survey reveal high satisfaction levels with the Jewish Community Foundation. With a strong response rate of more than 30%, all donors surveyed indicated that they would recommend participation in the Foundation to a friend. 98% of donors agreed or strongly agreed that the Foundation provides quick, effective service. The Foundation's solid leadership, administrative ease, and service-oriented staff were all cited as well.

"The survey results are truly gratifying," said Marjory Kaplan, Foundation Executive Director. "It's important that the Foundation really listen to what our donors say."

In the survey, dozens of donors expressed interest in working more closely with the Foundation and learning about community needs. The majority also indicated that they had children and other family members they would like to involve in giving.

"Working with all generations to build a vibrant community is at the crux of the Foundation's mission," stated Andrew Viterbi, Foundation President. "We can serve as a key resource in translating closely-held values and interests into a personalized giving plan."

Two-thirds of respondents indicated that they have made arrangements to leave a gift to the community through their estates. The Jewish community is included in the majority of these plans. The Foundation's Book of Life program which honors those who promise to leave a Jewish legacy, programs to help Jewish organizations build endowments, and the ability to offer personalized charitable estate planning were all given high weight.

Based on survey feedback, the Foundation is enhancing current programs and implementing new plans to better serve the community. For a copy of the full survey results or for more information about the Foundation, call Marjory Kaplan at 858-279-2740.

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Since 1967, the Jewish Community Foundation has partnered with donors and community organizations in achieving their philanthropic goals. In addition, the Foundation works to increase current and future support for a vibrant and secure Jewish community in San Diego, Israel and around the world. During fiscal year 2002/2003, the Jewish Community Foundation distributed more than \$36 million in 3,000 separate grants to 700 different charitable organizations.