



## PRESS RELEASE

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### **Allison Small Named Jewish Community Foundation Marketing Director**

The Jewish Community Foundation recently announced the addition of Allison Small to the newly created position of Marketing Director.

A native of San Diego, Allison brings to the Foundation a unique blend of public relations, marketing and nonprofit management experience. In her role as Marketing Director she will be responsible for increasing the visibility of the Jewish Community Foundation in San Diego.



“Allison’s expertise in marketing and knowledge of the Jewish community will allow the Foundation to serve our donors more effectively,” said Charlene Seidle, Jewish Community Foundation Associate Director.

In addition to working with the Foundation, Allison is finishing her Master of Arts in Nonprofit Management at the University of San Diego.

Prior to joining the Foundation she was the Assistant Director of the American Jewish Committee, San Diego Chapter where she concentrated on the marketing and fundraising efforts of the organization. Allison also founded, ABS Communications, Inc., a public and investor relations consulting business where she worked with local biotech and high-tech companies. Other local agencies she has worked with include Susan E. Atkins & Associates and Berkman Communications.

Allison received her Bachelor of Arts in Public Communication at American University in Washington, DC.

For more information about the Foundation, visit the website at [www.jcfsandiego.org](http://www.jcfsandiego.org) or call 858-279-2740.

#### **About the Jewish Community Foundation**

Since 1967, the Jewish Community Foundation has partnered with donors and community organizations in achieving their philanthropic goals. In addition, the Foundation works to increase current and future support for a vibrant and secure Jewish community in San Diego, Israel and around the world. During fiscal year 2003/2004, the Jewish Community Foundation distributed more than \$59 million in 3,000 separate grants to 700 different charitable organizations.

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Photo Caption:

Allison Small, recently appointed Jewish Community Foundation Marketing Director.

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